

Kennedys at Cape Cod, 1944: The Summer That Changed Everything

Leigh Straw

ISBN: 9781350512580	Form: Hardback	Pub date: 2025-08-07
Edition: 1	Price: GBP 20.00	Pages: 264
Publisher: Bloomsbury Academic (JL)	Readership: General / adult	Language: Eng
Discipline: Humanities	Category: History	Subject: 20th century history: c 1900 to c 2000,Biography: historica

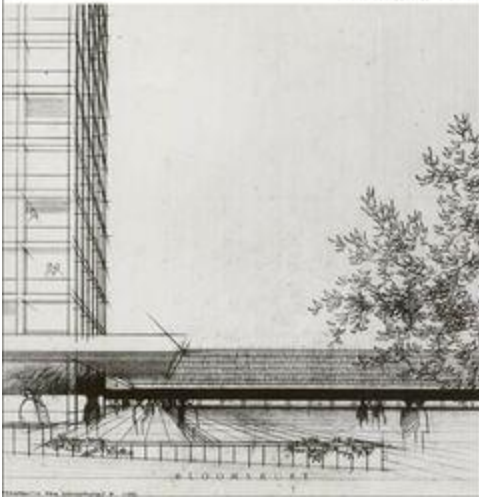
The Kennedys considered their home in Hyannis Port, Cape Cod, ‘The big white house’, to be a haven from their busy lives. Yet in the summer of 1944, against the backdrop of WWII, the events that unfolded for them there changed the family forever. Beginning in the May of that year, The Kennedys at Cape Cod 1944 paints an intimate picture of those few months. As the younger Kennedy children and their parents settled into their summer home, it follows the family drama that unfolded. From the scandal of the eldest daughter, Kick, marrying William ‘Billy’ Cavendish, and the eldest son, Joe Jr’s, dangerous and secret bombing missions over Europe, to second son Jack’s quiet recovery from injury sustained in the line of duty, younger daughter Rosemary’s conspicuous absence and the youngest son, Ted’s, loneliness, it explores the innermost hopes, fears and anxieties of each Kennedy. Following these events as they played out over the summer of 1944, it culminates with the event that would change them forever: the tragic death of Joe Jr. Offering a close account of the months leading up to this momentous moment, The Kennedys at Cape Cod 1944 is an unparalleled and never-before-revealed account of how the family experienced and responded to this tragedy, which was later described as a ‘turn in the road’ for their family. The summer of 1944 changed all their lives, and in propelling the second brother, Jack Kennedy, into the political limelight, changed the course of American political history.

PAGONScandinavian Avant-Garde
Architecture 1945–1956

ESPEN JOHNSEN

PAGON: Scandinavian Avant-Garde Architecture 1945-1956**Espen Johnsen**

ISBN: 9781350352889	Form: Paperback / softback	Pub date: 2025-08-07
Edition: 1	Price: GBP 24.99	Pages: 312
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Humanities	Category: Architecture	Subject: History of art & design styles: from c 1900 -, Individual arc



Through the 1940s and 1950s, PAGON (Progressive Architects Group Oslo Norway) was an alliance of young CIAM-affiliated Norwegian architects known for their innovative joint projects. As a group, PAGON went on to become largely overlooked in the history of modern architecture, even though its individual members – which included Sverre Fehn, Jørn Utzon, Arne Korsmo, and Christian Norberg-Schulz – became defining figures in Scandinavian and international modernism. This book tells the story of PAGON for the first time, offering an impressive account of the group's projects, buildings, and approach, and demonstrating why PAGON's projects are ripe for reappraisal in the international history of modern architecture. It shows how PAGON's architecture constitutes a unique continuity between the Scandinavian functionalism of the late 1930s and the modern movement in the US, and an important transitional stage before the emergence of the better-known neo-avant-garde groups within CIAM and Team 10. Published as part of the Bloomsbury Studies in Modern Architecture series, which brings to light the work of significant yet overlooked modernist architects, this book fills a gap in our understanding of mid-century modern architecture and highlights the internationally diverse nature of the modern movement.



Fashioning Japanese Subcultures: Decentralization and Diversification as Neotribes

Yuniya Kawamura

ISBN: 9781350436626	Form: Paperback / softback	Pub date: 2025-08-21
Edition: 2	Price: GBP 24.99	Pages: 256
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Humanities	Category: Arts	Subject: Fashion & beauty industries, Fashion & society, Research metho

This second edition brings the definitive empirical work on Japanese youth fashion subcultures up-to-date for the 2020s, featuring three new chapters and essential updates in light of new fieldwork and globalized digital media. Based on in-depth ethnographic fieldwork in Tokyo and illustrated with striking color images, *Fashioning Japanese Subcultures* gives a unique insight into how and why subcultures evolve and what they mean to their members. Defined by style and urban district, subcultures such as Lolita in Harajuku, Gyarū and Gyarū-o in Shibuya, Age-jo in Shinjuku, and Mori Girl in Koenji, articulate identities, affiliations, and aspirations. Over the past 10 years social media has dramatically expanded the reach and impact of these cultural phenomena far beyond their traditional geographic groups, leading to worldwide adoption and adaptation. This second edition features three new chapters on the global impact of anime, manga and cosplay, global youth subcultures and ‘-cores’ in cyberspace and social media, and understanding Japanese subcultures through neofeminist and cyber feminist frameworks. Exploring each subculture over the decade since the last edition, it also features new fieldwork across Tokyo, New York and social media platforms, updated coverage of Euro-American perspectives in light of advancements in postcolonial theory, and new methodological sections on cyberethnography and auto ethnography.

Death and Burial in Socialist Yugoslavia: The Politicization of Cemeteries and Ethnic Conflict in the Balkans

Carol S. Lilly

Carol S. Lilly
**DEATH AND
BURIAL IN
SOCIALIST
YUGOSLAVIA**
The Politicization of Cemeteries
and Ethnic Conflict in the Balkans



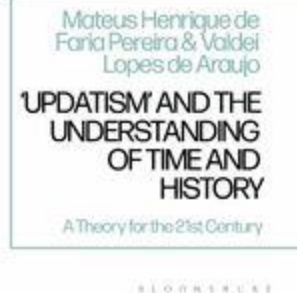
ISBN: 9781350285866	Form: Paperback / softback	Pub date: 2025-08-21
Edition: 1	Price: GBP 28.99	Pages: 334
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Humanities	Category: History	Subject: 20th century history: c 1900 to c 2000, European history, His

Across the globe, memorial and grave sites are being increasingly weaponized in conflicts and politicized by parties to advance agendas. Here, Carol S. Lilly examines ideas of death, politics, memory, ideology and nationalism in the former Yugoslav republics of Bosnia & Hercegovina, Croatia, and Serbia to shine fresh light on cemetery culture in 20th-century Europe. More specifically, *Death and Burial in Socialist Yugoslavia* argues that while the CPY created its own communities of the dead in postwar Partisan Cemeteries, it failed to do the same for civilian cemeteries in ways that might reinforce its ideals of secularism, pluralism, and brotherhood and unity. Moreover, the communist regime left the previous system of ethno-religious segregation in place, further isolating Catholics, Orthodox, Muslims and Jews who continued to be buried in separate locations. Finally, it explicitly politicized burial rites and grave markers, making cemeteries into legitimate spaces of political discourse. As a result, by the time Yugoslavia disintegrated in the early 1990s, dead bodies and cemeteries had become a concerted weapon of war in the ongoing ethnic conflict. Ultimately, then, this timely study reveals for the first time the extent to which the communist regime not only failed to create their own communities of the dead but also further divided and alienated living communities in Yugoslavia.

'Updatism' and the Understanding of Time and History: A Theory for the 21st Century

Mateus Henrique de Faria Pereira, Valdei Lopes de Araujo

ISBN: 9781350410725	Form: Paperback / softback	Pub date: 2025-08-21
Edition: 1	Price: GBP 28.99	Pages: 144
Publisher: Bloomsbury Academic (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: History	Subject: General & world history, Historiography, History: theory & met



This book enables us to understand the current transformations in the experience of time that have been taking place in recent decades. Mateus Henrique de Faria Pereira and Valdei Lopes de Araujo convincingly argue that we live in a time of 'Updatism', the temporal dimension that emerges in those societies imprisoned by the structures of infinite expansion, and that this Updatism has profound consequences for how we think about the past, the present and the future. Using the theoretical works of Lyotard and Heidegger as its foundation, 'Updatism' and the Understanding of Time and History analyses our digital modernity and the significance of key themes, such as updating, solitude, democracy, internet, exposure, postmodernism and historicism. It discusses aspects of our present time that reveal substantial differences between the historicist-modern time, usually located in the 19th century, and an emergent 'chronotope' or 'regime of historicity' understood and explained here as Updatism. The book is effective in mapping the ubiquity of Updatism and the anxiety-inducing insistence of being constantly updated, as well as exploring some searching questions: If our reality is constantly being updated, and its previous versions are deleted or inaccessible, what does this mean for memory and our understanding of history? And what does this tell us about the world we live in today and the one we may update to in the future?

Making Copies in Early Modern Times: Models and Copies in an Interdisciplinary Context

Maddalena Bellavitis

ISBN: 9789004522213	Form: Hardback	Pub date: 2025-08-20
Edition: 1	Price: EUR 145.00	Pages: 400
Publisher: Brill (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: Arts	Subject: Early modern history: c 1450/1500 to c 1700,History of art &
Link: https://brill.com/view/title/63230		

Making Copies in Early Modern Times

MODELS AND COPIES
IN AN INTERDISCIPLINARY
CONTEXT

Edited by
MADDALENA BELLAVITIS

Series Editor: WALTER S. MELION

BRILL

This book explores new approaches to the study of the complex relation between models and copies. Excellent studies dedicated to copies continue to be published, focusing mainly on works of art and techniques, but the research should be extended in directions that have remained virtually unexplored until now, considering new perspectives and contexts. This volume intends to push the boundaries of current research on copies, proposing new points of view and considering new relations between models and their reproductions. Contributors include: R. Arnheim, E. Vandeweghe, F. Gallaire, B. Leshem, C. Naya, P. Alvarez, S. Suykens, S. Rose, D. Boerio, M. Rijks, M. Bellavitis, B. Anderson, Guthrie, E. Giffin, and S. Abplanalp.

A COMPANION TO
**THE DEVIL
 AND DEMONS,**
c.1100–1750



Edited by KATHRYN A. EDWARDS

BRILL

Companion to the Devil and Demons, c.1100–1750

Kathryn A. Edwards

ISBN: 9789004389458	Form: Hardback	Pub date: 2025-08-28
Edition: 1	Price: EUR 183.00	Pages: 556
Publisher: Brill (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: History	Subject: Christian spirituality & religious experience, Early modern h
Link: https://brill.com/view/title/39586		

For medieval and early modern Europeans, the Devil and his demonic minions were seen as increasingly active. They tempted monks, tortured the unwary, and conspired against humanity. They were responsible for waves of heresy, plague, famine, and religious division, and they formed unholy alliances foreshadowing the approaching Apocalypse and End Times. Bringing together eighteen internationally recognized specialists, *A Companion to the Devil and Demons* explores the latest research on premodern European beliefs about the Devil and demons. With chapters ranging from scholastic and necromantic perceptions of demons to the place of demons within witch trials, connections between demons and non-human beings, and media that spread ideas about demons, it argues for the centrality and durability of “demon knowledge” in European culture. Contributors to this volume: Philip C. Almond, Robin B. Barnes, Dean Phillip Bell, Michelle D. Brock, Fabián Alejandro Campagne, David J. Collins, SJ, Ismael del Olmo, Kathryn A. Edwards, Lizanne Henderson, David Johannes Olszynski, Richard Raiswell, Juanita Feros Ruys, James Sharpe, Julien Véronèse, Rita Voltmer, Hans de Waardt, Gary K. Waite, and Charles Zika.

Forgotten Exile: The Deportations of Azerbaijanis by the Armenians in the Caucasus during the Twentieth Century

Ali Askerov, Michael M. Gunter

ISBN: 9789004735903	Form: Hardback	Pub date: 2025-09-25
Edition: 1	Price: EUR 110.00	Pages: 192
Publisher: Brill (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: History	Subject: Social & cultural history
Link: https://brill.com/view/title/72640		

Forgotten Exile

The Deportations of Azerbaijanis by the Armenians in the Caucasus during the Twentieth Century



BRILL

A significant part of our original primary sources derive from the personal remembrances of Ali Askerov, one of the two authors of this book. He is an ethnic Azerbaijani scholar who was born and lived in an area of present-day Armenia during the first part of his life. He was forced to leave his place of birth at the age of 18 in July 1988. Indeed, his family, as did several hundred thousand other Azerbaijanis, had lived in these places for many centuries, but were deported into exile or ethnically cleansed during the twentieth century by the Armenians. The Armenians did this to create an ethnically homogenous area in which they could create their own ethnically-based Armenian state. In addition to Professor Askerov's detailed remembrances, this book is based on primary archival material and interviews obtained from sources in contemporary Armenia, Azerbaijan, and elsewhere as well as a variety of secondary sources written by Azerbaijanis, Armenians, and many others.

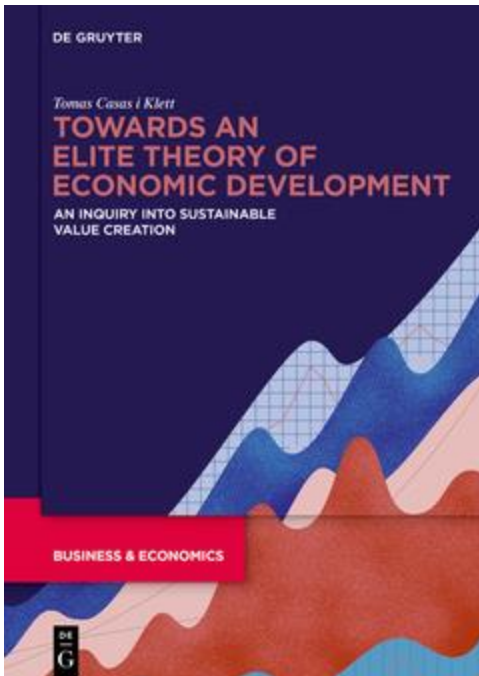


Other Rome: Building the Modern Metropolis 1870–1960

Jean-François Lejeune

ISBN: 9783035625363	Form: Hardback	Pub date: 2025-08-18
Edition: 1	Price: EUR 62.00	Pages: 368
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: History of architecture,Regional & area planning, ARCHITECTU
Link: https://www.degruyterbrill.com/isbn/9783035625363		

Rome, the "Eternal City", is a unique palimpsest dating back to Antiquity. However, beyond the historic center built over millennia on the famous seven hills – another Rome exists, one of large and often stunning modern neighborhoods, housing estates, schools, and public buildings. When Rome became Italy's capital in 1871, the population increased extensively and the city exceeded its boundaries since Roman times, the Aurelian Walls. This extraordinary transformation laid the foundation for many new quarters built to accommodate civil servants and rural migrants, drawing on vernacular and ancient Roman traditions and blending past and present. This book looks at Rome's evolution and architecture from the 19th century onwards, embodying a kind of "Splendid Ordinary" – a journey that is full of discoveries. With contributions by Lucio Barbera, Anna Irene Del Monaco, Jean-François Lejeune, Salvatore Santuccio, Daniel Solomon Attractive in-depth portraits of 16 neighborhoods with photographs and drawings An excursion on post-WWII Italian cinema highlights the locations of famous movies

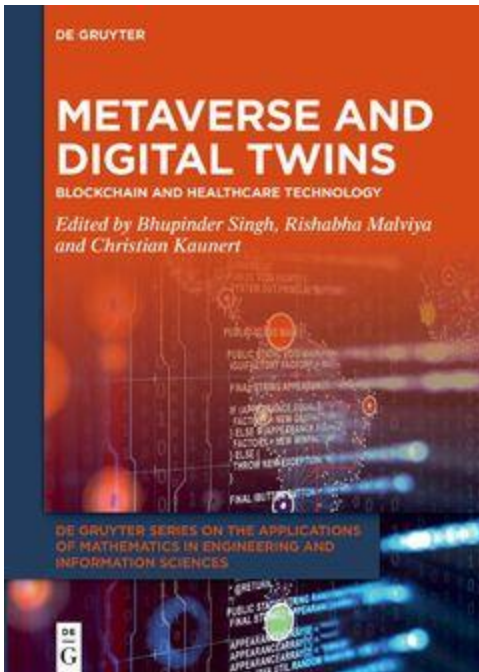


Towards an Elite Theory of Economic Development: An Inquiry into Sustainable Value Creation

Tomas Casas-Klett

ISBN: 9783110738902	Form: Hardback	Pub date: 2025-08-18
Edition: 1	Price: EUR 74.95	Pages: 1000
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: Business studies: general,Economic systems & structures,Econ
Link: https://www.degruyterbrill.com/isbn/9783110738902		

Institutions are outcomes of elite agency. Leveraging ideas from economics, sociology, politics, and management, this book proposes an ‘elite theory of economic development’. The overarching goal is to foster sustainable value creation at the elite business model level. This work also aims to contribute to transformational leadership, and links are made to the annual Elite Quality Index (EQx), a measure of the value creation of national elites.



Metaverse and Digital Twins: Blockchain and Healthcare Technology

Bhupinder Singh, Christian Kaunert, Rishabha Malviya

ISBN: 9783111636290	Form: Hardback	Pub date: 2025-08-04
Edition: 1	Price: EUR 174.95	Pages: 249
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: Algorithms & data structures,Artificial intelligence,Compute
Link: https://www.degruyterbrill.com/isbn/9783111636290		

This book covers innovative research topics on Metaverse, Digital Twins and Disease Screening and Precision medicines which represents the convergence of three significant technological trends, each with the potential to impact healthcare on its own. However, when combined, they could establish entirely novel avenues for delivering care, offering the potential to reduce costs significantly and greatly enhance patient outcomes. These trends include telepresence/telemedicine, the digital twin (DT), and blockchain. Telepresence refers to people's capacity to virtually be together despite physical distance. This can be achieved through virtual reality (VR, immersing the user entirely), augmented reality (AR, overlaying artificial images onto a real image), or other methods. Aside from VR and AR, distinguish two other metaverse types: lifelogging (capturing, storing, and sharing everyday experiences and information about objects and people) and the mirror world (reflecting the real world but integrating and providing external environment information). In the healthcare context, telepresence is predominantly utilized in telemedicine, which involves delivering medical services remotely.

DE GRUYTER

OUT OF THE USSR

TRAVELLING WOMEN - TRAVELLING MEMORIES

*Edited by Eva Hausbacher, Viola Parente-Čapková,
Arja Rosenholm, Marja Sorvari*

MEDIA AND CULTURAL MEMORY

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Out of the USSR: Travelling Women – Travelling Memories**Arja Rosenholm, Eva Hausbacher, Marja Anneli Sorvari, Viola Parente-Čapková**

ISBN: 9783111388953	Form: Hardback	Pub date: 2025-08-04
Edition: 1	Price: EUR 89.95	Pages: 352
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: Gender studies, gender groups, Literary studies: general, Memo
Link: https://www.degruyterbrill.com/isbn/9783111388953		

This book examines how women authors recall their own and their families' past lives after having emigrated from the Soviet Union in the 1990s, and how they reflect on their new country of residence, be it Germany, Austria, Israel, USA, or Finland, among others. The chapters connect migration, memory, and gender studies to analyse literary presentations created by these "travelling" women. The aim of the book is to pay attention both to women's contribution to cultural transfer, and to the mobility of memories: for the first time, it brings women's narratives as a form and tool to work through both individual and collective traumas to the forefront, remedying a long-standing omission in Russian and post-Soviet migration history. At the same time, the volume looks at "travelling" memories and cultural traumas from a gendered perspective: what happens when the recollections of women's traumatic experiences of Soviet history travel through time and space? As this volume argues, narratives by women who left the Soviet Union often call into question official accounts of Soviet history, and rewrite them in a way that makes room for gendered lived experience.

DESIGNING NEXT-GEN LIBRARIES

TOOLS AND TECHNOLOGICAL IMPACT
ON LIBRARY SYSTEMS AND SERVICES*Edited by Bhojaraju Gunjal
and Panorea Gaitanou*CURRENT TOPICS IN LIBRARY
AND INFORMATION PRACTICE

Designing Next-Gen Libraries: Tools and Technological Impact on Library Systems and Services

Bhojaraju Gunjal, Panorea Gaitanou

ISBN: 9783111370934	Form: Hardback	Pub date: 2025-08-04
Edition: 1	Price: EUR 164.95	Pages: 600
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: General studies, Library & information sciences, LANGUAGE ART
Link: https://www.degruyterbrill.com/isbn/9783111370934		

Recent trends in the advancement of technology, in processes and systems enable humankind to undergo a lot of challenges in upgrading their skills and systems in the information world. One needs to quickly understand these robust changes and adopt them in their work environment to keep pace with the requirements of the users catered to the value-added library services. Thus, the book is aimed to explore such recent trends, tools and technological implementation along with its adaptability of the library systems to help the library and knowledge management practitioners.

Moshe Barides

UNVEILING THE DYNAMICS BEHIND THE HOLOCAUST IN HUNGARY

A NEW PERSPECTIVE ON UNFOLDING EVENTS AND ENDURING DEBATES

DE GRUYTER SERIES IN HOLOCAUST STUDIES AND ANTISEMITISM

Unveiling the Dynamics Behind the Holocaust in Hungary: A New Perspective on Unfolding Events and Enduring Debates

Moshe Barides

ISBN: 9783111622316	Form: Hardback	Pub date: 2025-08-04
Edition: 1	Price: EUR 109.95	Pages: 222
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: European history,History,History: earliest times to present
Link: https://www.degruyterbrill.com/isbn/9783111622316		

The Holocaust in Hungary was characterized by the collaboration between the Hungarian government and the German occupiers. It resulted in the systematic murder of a significant portion of Hungary's Jewish population, primarily during a short period between May and July 1944. This destruction represents one of the most perplexing chapters in Holocaust history. The book argues that it was primarily orchestrated by one man, Adolf Eichmann, influenced by four key factors: Nazi ideology, Hungarian antisemitism and collaboration, the compliance of the Jewish Council, and the passive role of influential figures like Franklin D. Roosevelt. The book further argues that Rudolf Kasztner and the Jewish Council acted mainly out of fear. Their compliance significantly shaped Eichmann's decisions and enabled him to rely on Hungarian help to gather victims. Bystanders, too, not only failed to save Jews—despite options available—but also influenced Eichmann's actions. Incorporating a novel analytical framework for analyzing risk factors and triggers for genocide, and highlighting bystander responsibilities, Moshe Barides proposes new terminology to help prevent future atrocities.

Working with Color: Library of 400 Combinations

Katrin Trautwein

ISBN: 9783035629521	Form: Paperback / softback	Pub date: 2025-07-23
Edition: 1	Price: EUR 42.00	Pages: 504
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: Architecture: professional practice, Building construction &
Link: https://www.degruyterbrill.com/isbn/9783035629521		

Colors lend rooms a distinctive atmosphere, and a successful color concept makes all the difference. Finding individually pleasing as well as functional color combinations for a wide range of interior and exterior tasks is often a challenge. This library of color combinations is a decision-making aid for interior design work, but also for other design tasks calling for coherent color concepts. It offers designers numerous balanced color combinations covering a wide range of contrast values. A clean white is always the first color. Matching light grays to anthracite, wood and concrete colors represent the second color in each concept. Building on these, designers will find warm and cool, light and shady, barely colorful to more colorful combinations that match every modern style of design. 400 color combinations compiled by color expert Katrin Trautwein An essential tool in a handy format for architects, students of architecture and design, and interior designers Move beyond familiar patterns to uncover fresh color combinations

Ice and Snow in the Cold War: Histories of Extreme Climatic Environments

Christian Kehrt, Franziska Torma, Julia Herzberg

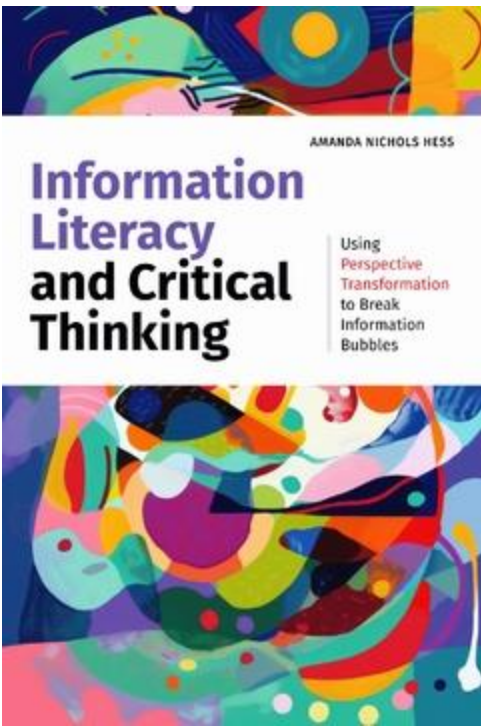
ISBN: 9781836950738	Form: Paperback / softback	Pub date: 2025-08-01
Edition: 1	Price: GBP 27.95	Pages: 330
Publisher: Berghahn Books (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: History	Subject: HISTORY / Modern / 20th Century / General, SCIENCE / Environm
Link: https://www.berghahnbooks.com		

ICE AND SNOW IN THE COLD WAR

Histories of Extreme Climactic
Environments



The history of the Cold War has focused overwhelmingly on statecraft and military power, an approach that has naturally placed Moscow and Washington center stage. Meanwhile, regions such as Alaska, the polar landscapes, and the cold areas of the Soviet periphery have received little attention. However, such environments were of no small importance during the Cold War: in addition to their symbolic significance, they also had direct implications for everything from military strategy to natural resource management. Through histories of these extremely cold environments, this volume makes a novel intervention in Cold War historiography, one whose global and transnational approach undermines the simple opposition of “East” and “West.”



Information Literacy and Critical Thinking: Using Perspective Transformation to Break Information Bubbles

Amanda Nichols Hess

ISBN: 9798892553247	Form: Paperback / softback	Pub date: 2025-08-31
Edition: 1	Price: GBP 48.00	Pages: 176
Publisher: American Library Association	Readership: Professional and scholarly	Language: Eng
Discipline: Reference	Category: Reference/Librarianship	Subject: LANGUAGE ARTS & DISCIPLINES / Library & Information Science

Higher education is about transformation: research shows that the most well-prepared graduates are those who have experienced changes in how they think about and experience the world around them. Combined with flexible information-seeking and evaluation skills, learning ways to break information bubbles is essential for dealing with today's challenging, complex information environment. Jack Mezirow's transformative learning theory, which frames how adults think about and interact with the world around them, offers a way forward. Hess invites academic librarians to consider critical librarianship, pedagogy, and information literacy instruction in tandem with transformative learning theory, demonstrating tangible ways to integrate these concepts into their practice. Readers will discover an overview of critical library pedagogy and transformative learning theory, showing how reflection and action lie at the core of both ideas; in-depth exploration of the ten phases of the perspective transformation process and how they relate to key facets of critical librarianship, critical pedagogy, and critical information literacy; important theoretical and research viewpoints that elucidate perspective transformation; real-world scenarios modelling how one's own praxis can support learners; and a myriad of ideas, reflection questions, opportunities for action, and additional resources to spur readers to look beyond their own information bubbles and facilitate environments where learners can do the same.

International Marketing in a Changing World: A Managerial Guidebook

M. Billur Akdeniz, S. Tamer Cavusgil, Sebastian van der Vegt

ISBN: 9781637428481	Form: Paperback / softback	Pub date: 2025-08-31
Edition: 1	Price: GBP 31.00	Pages: 220
Publisher: Business Expert Press	Readership: General / adult	Language: Eng
Discipline: Social Science	Category: Economics/Business/Finance	Subject: BUSINESS & ECONOMICS / E-Commerce / Digital Marketing, BUSINE

INTERNATIONAL MARKETING IN A CHANGING WORLD

A Managerial Guidebook

M. Billur Akdeniz
Sebastian van der Vegt
S. Tamer Cavusgil

Navigate Global Markets with Confidence International marketing has never been more complex - or more essential. Technological advancements, shifting consumer behaviors, and evolving regulations are transforming the global business landscape. Success requires a clear, adaptable approach that bridges strategy and execution. International Marketing in a Changing World is a practical, insightful guide for business leaders, marketing professionals, and students. Balancing strategic insights with real-world applications, it delivers actionable guidance for those shaping international strategies today and in the future. Authored by experts with decades of experience in academia and industry, this book incorporates insights from 100 business educators and executives. Its unique 3W-1H framework simplifies complex decisions, helping marketers focus on what matters most. With relevant case studies, contemporary business examples, and a seamless blend of theory and practice, this book equips readers with the tools to succeed in an ever-evolving global marketplace.

Diplomacy and Disregard: The Hungarian Revolution and the United Nations 1956–1963

András Nagy

ISBN: 9780253070289	Form: Paperback / softback	Pub date: 2025-11-30
Edition: 1	Price: GBP 37.00	Pages: 376
Publisher: Indiana University Press (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: History	Subject: HISTORY / Europe / Austria & Hungary,POLITICAL SCIENCE / Cor
Link: https://www.combinedacademic.co.uk/9780253070289/diplomacy-and-disregard		

DIPLOMACY AND DISREGARD

*The Hungarian Revolution and the United Nations
1956-1963*

András Nagy

Between 1956 and 1963, the United Nations grappled with the "Hungarian question"; namely, what it should do about the events and aftermath of the country's 1956 Revolution. Cold War tensions, anxieties over the concurrent Suez crisis, and ignorance and indifference about Hungary influenced how UN member states responded to this "internal affair" and its potentially dangerous effects on international relations. *Diplomacy and Disregard* draws upon previously inaccessible documents, including UN archival materials, Hungarian government and secret service papers, and personal collections held by UN officials across the globe, to reveal the UN's contradictory rhetorical and practical responses to the Hungarian Revolution. Through detailed overviews alongside case studies of individual diplomats and specific controversies, András Nagy traces the UN's reactions to Hungarian and Soviet authorities' blocking of resolutions and denunciation of the UN as an enemy power, its need to use the International Committee of the Red Cross as a channel for its humanitarian aid, and its inability to legitimize revolutionary leaders and allow them to represent and act on Hungary's behalf. Reports riddled with inconsistencies, failures to call emergency sessions and fulfill information requests, and lackluster responses to known acts of terror and espionage demonstrated that even at its highest levels of leadership, the UN was not only unable to intervene against the Soviet-supported government but was often unwilling to do so. *Diplomacy and Disregard* provides an unprecedented look at the global reach and consequences of Hungary's 1956 Revolution and at how the UN's action and inaction during this political crisis ultimately defined its ability to maneuver the Cold War's fraught political landscape and live up to the ideals of its charter.

Anastas Mikoyan: An Armenian Reformer in Khrushchev's Kremlin

Pietro A. Shakarian

ISBN: 9780253073556	Form: Paperback / softback	Pub date: 2025-08-05
Edition: 1	Price: GBP 38.00	Pages: 376
Publisher: Indiana University Press (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: History	Subject: BIOGRAPHY & AUTOBIOGRAPHY / Political, POLITICAL SCIENCE / Wo
Link: https://www.combinedacademic.co.uk/9780253073556/anastas-mikoyan/		



Veteran Soviet statesman and longtime Politburo member Anastas Ivanovich Mikoyan is perhaps best remembered in both the West and the post-Soviet space as a master political survivor who weathered every Soviet leader from Lenin to Brezhnev. Less well known is the pivotal role that Mikoyan played in dismantling and rejecting the Stalinist legacy and guiding Khrushchev's nationality policy toward greater decentralization and cultural expression for nationalities. Based on new discoveries from the Russian and Armenian archives, Anastas Mikoyan is the first major biographical study in English of a key figure in Soviet politics. The book focuses on the Armenian statesman's role as a reformer during the Thaw of 1953–1964, when Stalin's death and Khrushchev's ascension opened the door to greater pluralism and democratization in the Soviet Union. Mikoyan had been a loyal Stalinist, but his background as a native Armenian guided his Thaw-era reform initiatives on nationality policy and de-Stalinization. The statesman advocated a dynamic approach to governance, rejecting national nihilism and embracing a multitude of ethnicities under the aegis of "socialist democracy," using Armenia as his exemplar. While the Soviet government adopted most of Mikoyan's recommendations, Khrushchev's ouster in 1964 ended the prospects for political change and led to Mikoyan's own resignation the following year. Nevertheless, Mikoyan remained a prominent public figure until his death in 1978. Following a storied statesman through his personal and professional connections within and beyond the Soviet state, Anastas Mikoyan offers important insights into nation-building, the politics of difference, and the lingering possibilities of political reform in the USSR.

FLOWING PROGRESS

Transforming the Danube Through Infrastructure

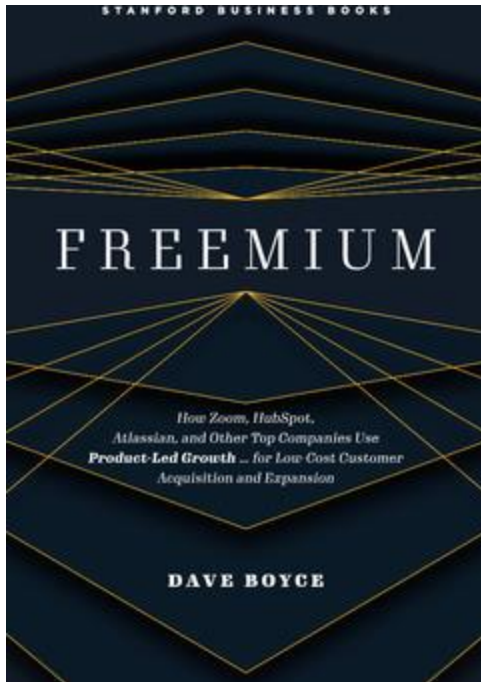
edited by
Stefan Dorondel
Luminita Gatejel

Flowing Progress: Transforming the Danube Through Infrastructure

Luminita Gatejel, Stefan Dorondel

ISBN: 9781626711174	Form: Paperback / softback	Pub date: 2025-08-15
Edition: 1	Price: GBP 38.00	Pages: 276
Publisher: Purdue University Press	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: History	Subject: HISTORY / Historical Geography, POLITICAL SCIENCE / World / E

Flowing Progress: Transforming the Danube Through Infrastructure focuses on how different political regimes and forms of governance have imagined and technologically transformed the most international river in the world. Multidisciplinary and drawing on methodologies of history, anthropology of infrastructure, and science, technology, and society, this collection explores the tensions between the river and its natural pulses, the humans that populate its floodplains, state agencies, and infrastructure. The book engages the concept of disturbance to point out the circular and spiraling dynamics between hydrological processes and technopolitical and economic practices. Disturbance denotes a specific type of long-term dynamic between human attempts to control the Danube, the material systems they implemented to achieve these goals, and the agency of the river that both enabled the functioning of infrastructure and the breakdown of such arrangements. It draws particular attention to the concerted efforts to contain and optimize the Danube's flow, adding layer after layer of dams, channels, and pipes that could potentially escalate the power of a leashed river. Taking a longer historical perspective from the sixteenth century until today, the volume provides a variety of relevant case studies and local contexts in the Ottoman and Habsburg empires, and their successor states Austria, Hungary, Bulgaria, Romania, and Serbia which show different ways of how humans have imagined and coped with this mighty river.



Freemium: How Zoom, HubSpot, Atlassian, and Other Top Companies Use Product-Led Growth ... for Low-Cost Customer Acquisition and Expansion

Dave Boyce

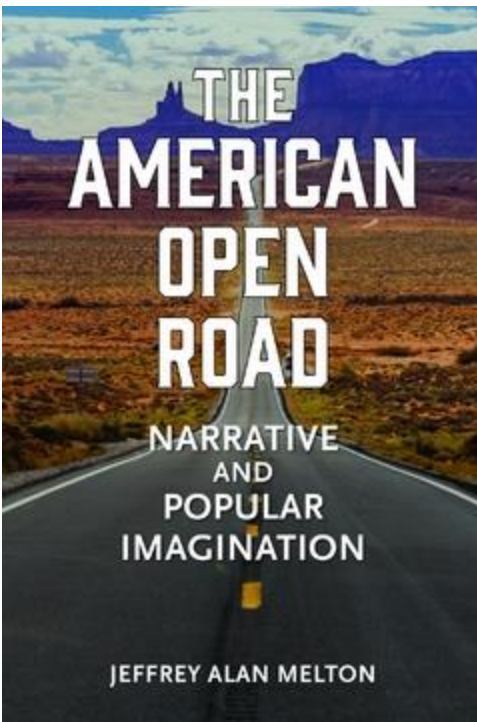
ISBN: 9781503640399	Form: Hardback	Pub date: 2025-08-31
Edition: 1	Price: GBP 27.99	Pages: 248
Publisher: Stanford University Press (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Social Science	Category: Economics/Business/Finance	Subject: BUSINESS & ECONOMICS / Entrepreneurship, BUSINESS & ECONOMICS
Link: https://www.combinedacademic.co.uk/9781503640399/freemium/		

Competing in tech today requires an understanding of "product-led growth" Companies like Dropbox, Zoom, Slack, Atlassian, and DocuSign grew into multibillion-dollar companies using the 3-step "Freemium" product strategy: (1) instead of hiring an expensive sales force, give away software for free; (2) let happy users tell others; (3) offer a premium subscription version, producing a recurring revenue stream. Over the last three decades, Freemium strategy has evolved into a practice known to tech industry insiders as "product-led growth," which Harvard Business School Lecturer Frank Cespedes calls, "probably the fastest-growing go-to-market model for businesses globally." Freemium is the authoritative guide to product-led growth, written by Silicon Valley entrepreneur and Harvard MBA Dave Boyce, who teaches the first MBA-level course on the topic. Freemium explains how to develop a product that can sell itself, how to ward off competitors, and how to seamlessly move upmarket, selling to larger customers. It details how the product itself (instead of expensive employees) can be used for customer onboarding, customer service, and customer retention. Freemium also details how non-software companies and enterprise sales-led companies are combining product-led growth tactics with more traditional go-to-market initiatives. Competing in nearly every tech-related industry today requires an understanding of the principles of product-led growth. Freemium is the comprehensive, practical handbook for this unicorn-building strategy.

The American Open Road: Narrative and Popular Imagination

Jeffrey Alan Melton

ISBN: 9780817362126	Form: Paperback / softback	Pub date: 2025-08-31
Edition: 1	Price: GBP 26.99	Pages: 280
Publisher: University of Alabama Press	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: Literature/Literary Studies	Subject: LITERARY CRITICISM / American / General,SOCIAL SCIENCE / Pop

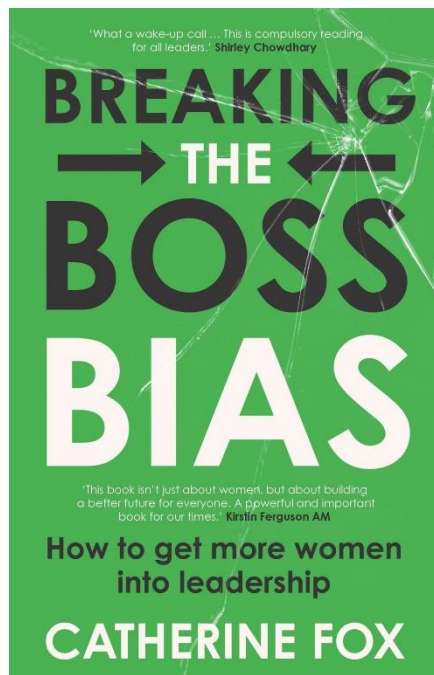


The phrase “open road” has long captivated the American popular imagination. Americans have long believed in the open road with such fervent passion that it has served as a secular faith built around aspiration and optimism. Though the longing for the open road has animated the United States from its beginnings, the boom following World War II centralized the automotive road narrative in popular culture. In *The American Open Road*, Jeffrey Melton taps into that restless energy with engaging prose, an impressive display of creative scholarship, and a wide array of compelling illustrations. In Part One, he delves into the cultural context of the post-World War II boom that catapulted car culture to the forefront of American society and consciousness. In Part Two, he defines major patterns and conventions of the road narrative as revealed in a wide range of seminal literary works that earned popular and critical attention in the key decades from the 1950s to the 1980s. In Part Three, he focuses on persistent challenges to the open road experience arising from the cultural tensions of race, gender, and ethnicity. Although Melton draws upon a variety of sources—from automobile advertisements, magazine covers, and public-service documents to song lyrics and poems—his discussion focuses on well-known literary and cinematic narratives that have engendered the greatest impact upon American culture. Those prose narratives (both fiction and nonfiction) and films (including television) are the most illustrative expressions of the open road, as Americans tell their road stories forever with an eye upon the horizon. The open road cuts a broad swath through American culture like the roadways that form an ever-changing matrix on the landscape itself. Every mile holds a narrative of some sort, and every car is tied to ever-evolving American dreams.

Breaking the Boss Bias: How to Get More Women Into Leadership Roles

Catherine Fox

ISBN: 9781742238197	Form: Paperback / softback	Pub date: 2025-08-01
Edition: 1	Price: GBP 16.99	Pages: 240
Publisher: NewSouth Publishing	Readership: Professional and scholarly	Language: Eng
Discipline: Social Science	Category: Social Science	Subject:

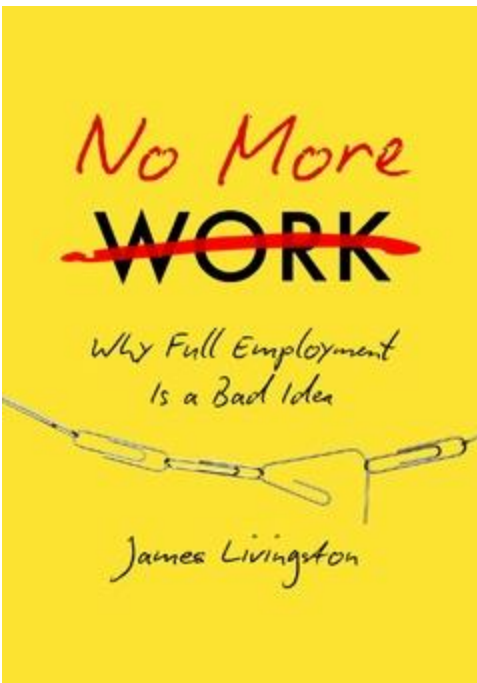


Despite the surge of women into university, jobs and sitting in federal parliament, why are men still overwhelmingly running the show? Fewer women are running governments, and the small proportion who make it as CEO has barely budged. The major culprit is right under our noses. Entrenched gender bias about who should be the boss means leadership is mainly seen as a masculine endeavour. And no matter how well qualified and experienced, women continue to be underestimated and face an obstacle course of sexism to get to the decision-making table. In *Breaking the Boss Bias*, Catherine Fox sounds the alarm. She argues that toxic sexism woven through processes, beliefs, management, education and leadership norms is keeping privileged men in power, making decisions for us all. It's time for a new way to lead and to unlock the talent being wasted from boss bias.

No More Work: Why Full Employment Is a Bad Idea

James Livingston

ISBN: 9781469692081	Form: Paperback / softback	Pub date: 2025-08-01
Edition: 1	Price: GBP 14.99	Pages: 128
Publisher: University of North Carolina Press	Readership: General / adult	Language: Eng
Discipline: Social Science	Category: Economics/Business/Finance	Subject: BUSINESS & ECONOMICS / Economic History, BUSINESS & ECONOMICS



For centuries we've believed that work was where you learned discipline, initiative, honesty, self-reliance — in a word, character. A job was also, and not incidentally, the source of your income: if you didn't work, you didn't eat, or else you were stealing from someone. If only you worked hard, you could earn your way and maybe even make something of yourself. In recent decades, through everyday experience, these beliefs have proven spectacularly false. In this book, James Livingston explains how and why Americans still cling to work as a solution rather than a problem — why it is that both liberals and conservatives announce that "full employment" is their goal when job creation is no longer a feasible solution for any problem, moral or economic. The result is a witty, stirring denunciation of the ways we think about why we labor, exhorting us to imagine a new way of finding meaning, character, and sustenance beyond our workaday world — and showing us that we can afford to leave that world behind.

THE SMARTIFICATION OF EVERYTHING

CRITICAL PERSPECTIVES IN SCIENCES,
ARTS, AND SOCIETY

Edited by Mascha Gugganig,
Kelly Bronson, and Vincent Mirza

UTP

The Smartification of Everything: Critical Analyses of a Ubiquitous Reality Across Social Sciences, Humanities, and the Arts

Kelly Bronson, Mascha Gugganig, Vincent Mirza

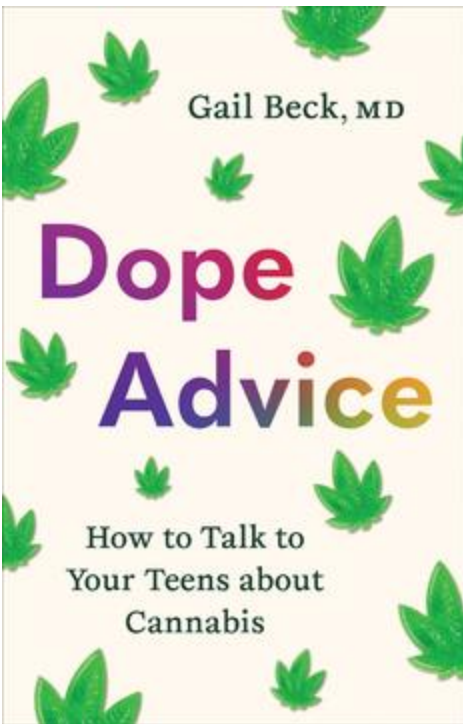
ISBN: 9781487556723	Form: Paperback / softback	Pub date: 2025-08-31
Edition: 1	Price: GBP 26.99	Pages: 320
Publisher: University of Toronto Press	Readership: Tertiary education	Language: Eng
Discipline: Social Science	Category: Sociology	Subject: SCIENCE / Philosophy & Social Aspects, SOCIAL SCIENCE / Anthr
Link: https://www.combinedacademic.co.uk/9781487556723/the-smartification-of-ever		

From the smart phone to the smart home, smartness has become an almost inescapable reality of everyday life. Supposedly intelligent, interconnected technologies, smart systems have taken on their own forms of life, and it is no longer easy to determine who these systems benefit and what their long-term social and ethical implications may be. In twenty contributions spanning the social sciences, humanities, and the arts, *The Smartification of Everything* offers a deep dive into a variety of studies that critically interrogate smartification processes and systems. The book is edited by experts in science and technology studies (STS), anthropology, and sociology, and is written by academics and artists working across a diverse range of disciplines, including geography, architecture, and urban studies, among others. The volume moves beyond the digital hype cycle around smart cities, artificial intelligence, or the Internet of Things, which presents smart tech as neat spaces of continuous improvement. Instead, the authors illustrate how smartness is partial, messy, and contested, while also situated in specific sociocultural, historical, spatial, and political realities. *The Smartification of Everything* questions the potential and the limitations of smart systems and in doing so furthers our understanding of the complex dynamics today among technology, environment, and power.

Dope Advice: How to Talk to Your Teens About Cannabis

Gail Beck

ISBN: 9781487557867	Form: Paperback / softback	Pub date: 2025-08-31
Edition: 1	Price: GBP 13.99	Pages: 162
Publisher: University of Toronto Press	Readership: Tertiary education	Language: Eng
Discipline: Social Science	Category: Psychology	Subject: EDUCATION / General,PSYCHOLOGY / Mental Health,PSYCHOLOGY /
Link: https://www.combinedacademic.co.uk/9781487557867/dope-advice/		



With marijuana now legal in Canada and many US states, parents are increasingly seeking reliable and accurate information about its effects on their teens and young adults. Written by Gail Beck, MD, a leading child psychiatrist with extensive experience working with adolescents and their families, Dope Advice provides a pragmatic, science-based approach to navigating and understanding the complexities of legal marijuana use in the modern world. Grounded in the latest research, this guide helps parents grasp how marijuana affects the adolescent brain differently from the adult brain, highlighting both its psychological and physical impacts. The book draws on current research studies to provide a clear, evidence-based overview of the effects of marijuana, including its connection to existing mental health conditions and the potential for marijuana-induced psychosis. It also presents recent clinical information on key topics such as vaping, edibles, and addiction, empowering parents to engage in informed, constructive conversations with their children about marijuana use.

Insight Studies: A Practice-Based Approach to Self-Knowledge and Critical Thinking

Kenneth R Melchin

ISBN: 9781487566104	Form: Hardback	Pub date: 2025-08-22
Edition: 1	Price: GBP 24.99	Pages: 128
Publisher: University of Toronto Press	Readership: Tertiary education	Language: Eng
Discipline: Social Science	Category: Education	Subject: EDUCATION / General, PHILOSOPHY / Ethics & Moral Philosophy, P
Link: https://www.combinedacademic.co.uk/9781487566104/insight-studies/		

INSIGHT STUDIES

A Practice-Based
Approach to Self-Knowledge
and Critical Thinking

KENNETH R. MELCHIN

UTP

Insight Studies emphasizes the importance of understanding the operations that generate and verify the knowledge we rely on in our daily lives. Grounded in the philosophy of Bernard Lonergan, the book employs a practice-based approach similar to learning a musical instrument, fostering critical thinking skills through engaging learning modules. The book features modules that include puzzles with detailed instructions to help learners focus on their own cognitive processes and operations of knowing. This approach broadens the scope of critical thinking to encompass the operations of questioning, understanding, verifying, valuing, and cooperating. Each chapter illustrates the relevance of these skills across various fields, including ethics, conflict resolution, psychology, sociology, philosophy, politics, and personal relationships. Structured as a nine-module course text, Insight Studies can be adapted for in-class, online, or self-directed learning. Designed to be learner friendly, this book equips readers with transformative skills that are applicable to everyday life.

Ultimate Questions: A Stakeholder Guide to the Business of Your Life

Alexander S. Bleiberg, Andrew C. Wicks, John K. Nolan

ISBN: 9780813954264	Form: Hardback	Pub date: 2025-08-31
Edition: 1	Price: GBP 23.99	Pages: 208
Publisher: University of Virginia Press	Readership: Professional and scholarly	Language: Eng
Discipline: Social Science	Category: Economics/Business/Finance	Subject: BUSINESS & ECONOMICS / Business Ethics,BUSINESS & ECONOMICS

ULTIMATE QUESTIONS

A STAKEHOLDER GUIDE
TO THE BUSINESS
OF YOUR LIFE



ANDREW C. WICKS

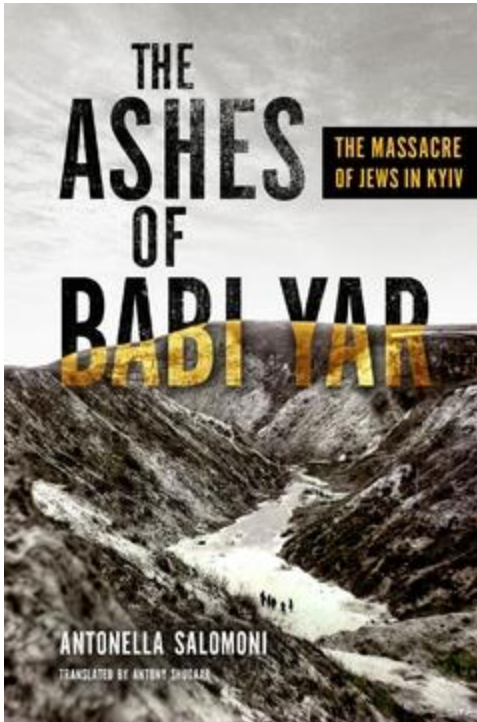
with Alexander S. Bleiberg and John K. Nolan

The accumulated wisdom of a beloved business professor's signature course Who are we, and who am I? Why are we here, and why am I here? What is the good life, and what is my good life? For years, business ethics professor Andrew Wicks pursued these lines of inquiry in his perennially popular course Ultimate Questions and Creating Value for Stakeholders. Now his book distills the intellectual explorations and hard conversations he and his students navigated together in the classroom into an accessible form available to readers everywhere. Ultimate Questions is grounded in stakeholder theory: the idea that business leaders need to consider the humanity and complexity of all stakeholders—employees, community members, suppliers, and more—to thrive in ways that go beyond profit. It takes as a given that money is not the only goal of life or work and, like the course, encourages constant curiosity and a spirit of exploration.

The Ashes of Babi Yar: The Massacre of Jews in Kyiv

Antonella Salomoni

ISBN: 9780299351205	Form: Hardback	Pub date: 2025-08-31
Edition: 1	Price: GBP 64.00	Pages: 308
Publisher: University of Wisconsin Press	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: History	Subject: ART / Art & Politics,HISTORY / Modern / 20th Century / Holoc

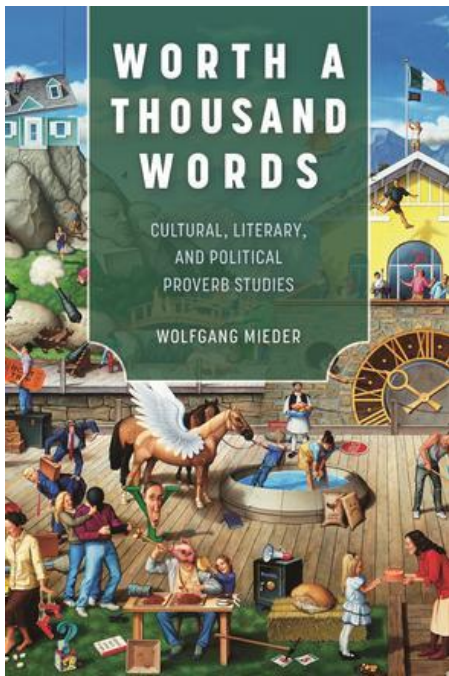


On September 29 and 30, 1941, in one of the largest mass murders of the Holocaust, German troops massacred 33,771 Jews at the vast gorge located near Kyiv known as Babi Yar (Babij Jar). During and after the war, the territory was modified, redesigned, and converted in order to remove the physical signs of genocide, including the exhumation and incineration of thousands of bodies. In large part this erasure was the result of policies implemented by the Soviet regime, which refused to accept that there had been a “special war” against Jews. Beginning with an explication of the mass murders and their aftermath, Antonella Salomoni examines the afterlife of a massacre whose physical remains were intentionally hidden. She focuses especially on how the arts—prose, poetry, music, architecture, and painting—shaped a collective narrative that, despite repression, played a crucial role in preserving the history and memory of the genocide.

Worth a Thousand Words: Cultural, Literary, and Political Proverb Studies

Wolfgang Mieder

ISBN: 9781496858290	Form: Paperback / softback	Pub date: 2025-08-15
Edition: 1	Price: GBP 26.99	Pages: 384
Publisher: University Press of Mississippi	Readership: Professional and scholarly	Language: Eng
Discipline: Social Science	Category: Social Science	Subject: LANGUAGE ARTS & DISCIPLINES / Rhetoric, LITERARY CRITICISM /



In 2014, Wolfgang Mieder published *Behold the Proverbs of a People: Proverbial Wisdom in Culture, Literature, and Politics* with the University Press of Mississippi. The book created an informative entry into the world of proverb scholarship, illustrating that proverbs have always been and continue to be wisdom's international currency. Picking up where *Behold the Proverbs of a People* left off, this new book brings traditional proverbs into the modern era, analyzing proverbs under four headings: American proverbs, proverbs in politics, proverbs in literature, and proverbs in culture. Within these sections, a wide array of proverbs and the topics they express are addressed and shown to still be relevant to the political and cultural landscape of today. *Worth a Thousand Words* discusses the global spread of American proverbs and the reliance of proverbs in politics and everyday life in America and internationally. It also examines proverbs in literature such as *Don Quixote* and *Destined to Witness*, as well as proverbs in fairy tales. Proving the pen is mightier than the sword, Mieder's book demonstrates the ubiquity of proverbs. By recognizing and documenting the proverbial linguistic patterns of our culture, people, and systems, Mieder shows us how creative language serves as the guideposts for a free and idealistic world for ages past and ages to come.