

AMBIGUOUS TRANSITIONS

*Gender, the State, and Everyday Life
in Socialist and Postsocialist Romania*



JILL MASSINO

Ambiguous Transitions: Gender, the State, and Everyday Life in Socialist and Postsocialist Romania

Jill Massino

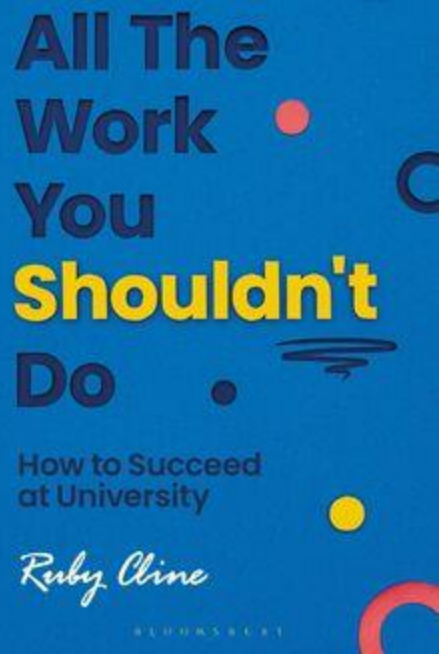
ISBN: 9781836950707	Form: Paperback / softback	Pub date: 2025-07-01
Edition: 1	Price: GBP 36.00	Pages: 466
Publisher: Berghahn Books (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: European history, Gender studies: women, HISTORY / Europe / E

Focusing on youth, family, work, and consumption, *Ambiguous Transitions* analyzes the interplay between gender and citizenship postwar Romania. By juxtaposing official sources with oral histories and socialist policies with everyday practices, Jill Massino illuminates the gendered dimensions of socialist modernization and its complex effects on women's roles, relationships, and identities. Analyzing women as subjects and agents, the book examines how they negotiated the challenges that arose as Romanian society modernized, even as it clung to traditional ideas about gender. Massino concludes by exploring the ambiguities of postsocialism, highlighting how the legacies of the past have shaped politics and women's lived experiences since 1989.

All The Work You Shouldn't Do: How to Succeed at University

Ruby Cline

ISBN: 9781350470576	Form: Paperback / softback	Pub date: 2025-07-10
Edition: 1	Price: GBP 13.99	Pages: 160
Publisher: Bloomsbury Academic (JL)	Readership: General / adult	Language: Eng
Discipline: Social Science	Category: Education	Subject: Study & learning skills: general, STUDY AIDS / Study & Test-



'You'll do a lot of work at uni and get very little out of it.' There's no limit to the amount of hours you could spend honing and perfecting an essay or revising for an exam. Academic work could eat up all of your time at university – how do you know when you've done enough? I did my degree differently. I deprioritised and reprioritised. I planned and plotted. I put my life before my books. I tried and tested every method I could for efficient reading, writing and studying. And I'm here to help you do the same. In All the Work You Shouldn't Do you'll learn how to get the most from your degree and make time for the things you want to pursue without letting stress take over. We'll cover:-Working out your goals and priorities-How to focus your efforts on the things that really matter-Planning your work-Reading and writing more efficiently-The importance of looking after your body and brain This book gives you the advice I wish I had known when I was starting uni.

Butrint: At the Crossroads of the Mediterranean

Richard Hodges

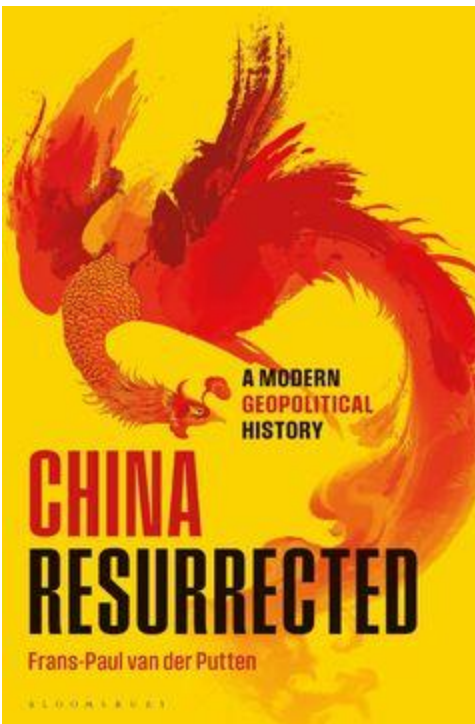
ISBN: 9781350548602	Form: Paperback / softback	Pub date: 2025-07-10
Edition: 1	Price: GBP 21.99	Pages: 216
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Humanities	Category: Archeology	Subject: Archaeology, Archaeology by period / region, Classical Greek &

Focusing on the archaeology and history of Butrint in southern Albania, this book begins by looking at its foundation in the Bronze Age period through to the contemporary era, where it is now a popular tourist destination. Richard Hodges, who has excavated at the site for over thirty years and is a trustee of the Butrint Management Foundation, looks at the Mediterranean seaport and its changing landscape over the course of five thousand years. Organized chronologically, Hodges presents the latest archaeological data and surveys on specific individual sites ranging from the ancient Greek sanctuary and the Roman colony to the early Medieval Byzantine kastron and the arrival of the Venetians in 1386. He concludes with the arrival of the Italian Archaeological Mission in 1928, whereupon Butrint's long and glorious history was discovered, cementing its mark as the premier archaeological site in Albania. Designed for students and general readers, this book offers an accessible and lively account of Butrint's fascinating cultural history.

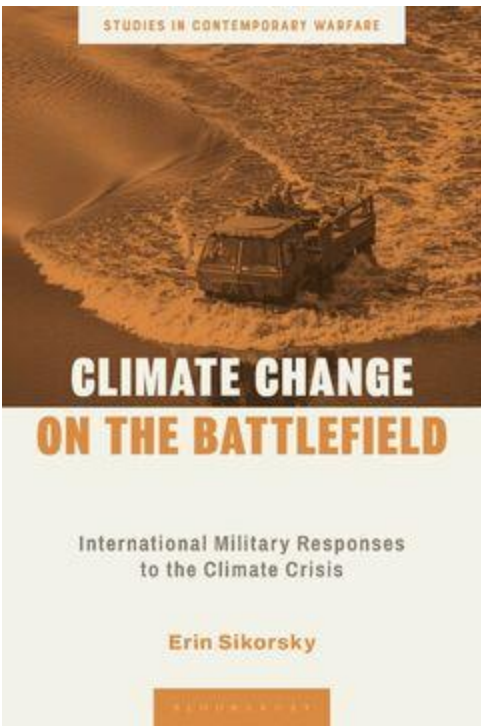
China Resurrected: A Modern Geopolitical History

Frans-Paul van der Putten

ISBN: 9781350536586	Form: Paperback / softback	Pub date: 2025-07-10
Edition: 1	Price: GBP 21.99	Pages: 240
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Humanities	Category: History	Subject: Asian history, Geopolitics, Modern history to 20th century: c



China's rise to superpower is seemingly a modern phenomenon, but it has a long history. This book follows China's geopolitical transformation on the world stage, from struggling to defend herself against the British in the Opium Wars, to rivalling the United States for supremacy. What started as a response to Europe's colonial influence has gradually become China's quest to take a leading role on the world stage. But how did this happen? And what kind of actor is China as a global great power? The answers to these questions lie in how China has been shaped by its changing relationships with major world powers over the last two centuries. Arguing that a series of military defeats in the Opium Wars, Boxer Crisis and Japanese occupation led to a deep-rooted national sense of geopolitical vulnerability, van der Putten shows how this imbalance of power has resulted in Chinese distrust and uncertainty, even after it ceased to be prey to imperialist powers. Tracing China's relations with other major powers over the last 185 years, *China Resurrected* shows how they have influenced the way in which China itself has become a leading power, and what this means for its relations with the West.



Climate Change on the Battlefield: International Military Responses to the Climate Crisis

Erin Sikorsky

ISBN: 9781350407657	Form: Paperback / softback	Pub date: 2025-07-24
Edition: 1	Price: GBP 21.99	Pages: 176
Publisher: Bloomsbury Academic (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Social Science	Category: Political Science	Subject: Climate change,Environmental policy & protocols,Military tac

What do rising temperatures and increasing extreme weather events mean for military readiness? How will climate hazards affect the conflicts of today and tomorrow? What new missions are militaries undertaking in response? Climate Change on the Battlefield examines how climate change is reshaping modern military operations, and the role of international militaries in responding to the effects of the climate crisis. The book’s international case study approach will provide concrete answers to these questions, looking at specific geographies such as Afghanistan and the Arctic, as well as types of military operations, including firefighting, humanitarian assistance and disaster relief missions. The book also explores in detail how different countries from across every continent, and international institutions, are responding to these threats while also critically assessing their own emissions and contributions to the climate crisis. Differing country responses are assessed, from those that are integrating climate change impacts into a more traditional understanding of military roles, to those countries that are redefining the role of the military in the face of climate change. Finally, it examines whether or not current military responses are commensurate with the risks ahead and what form the future relationship between the military and climate breakdown is likely to take.

Corporate Finance Law

Principles and Policy

Louise Gullifer
and Jennifer Payne

Corporate Finance Law: Principles and Policy

Jennifer Payne, Louise Gullifer

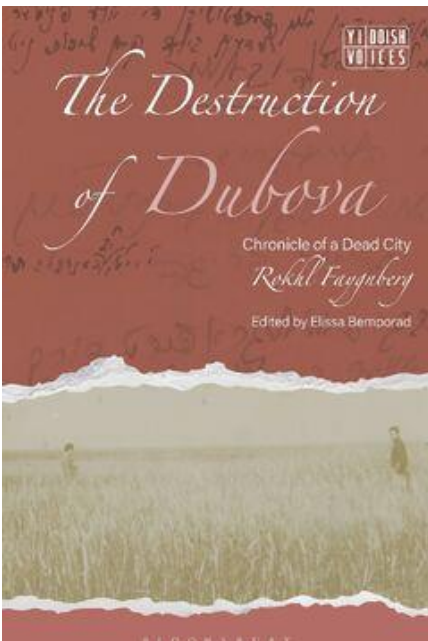
ISBN: 9781509979745	Form: Paperback / softback	Pub date: 2025-07-24
Edition: 4	Price: GBP 59.99	Pages: 976
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Social Science	Category: Law & Criminology	Subject: Company law, Financial law, LAW / Business & Financial, LAW /

The 4th edition of this acclaimed book continues to provide a discussion of key theoretical and policy issues in corporate finance law. It has been fully updated to reflect developments in the law and the markets. One of the book's distinctive features is its equal coverage of both the equity and debt sides of corporate finance law, and it seeks, where possible, to compare and contrast the two. The book covers a broad range of topics regarding the debt and equity-raising choices of companies of all sizes, from SMEs to the largest publicly traded enterprises, and the mechanisms by which those providing capital are protected. Each chapter provides a critical analysis of the present law to enable the reader to understand the difficulties, risks and tensions in this area, and the attempts by the legislature, regulators and the courts, as well as the parties involved, to deal with them. The book will be of interest to practitioners, academics and students engaged in the practice and study of corporate finance law.

Destruction of Dubova: Chronicle of a Dead City

Rokhl Faygnberg

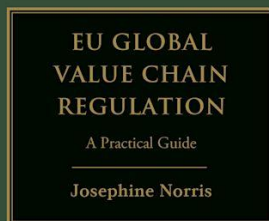
ISBN: 9781350517097	Form: Paperback / softback	Pub date: 2025-07-24
Edition: 1	Price: GBP 16.99	Pages: 184
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Humanities	Category: Cultural/Regional Studies	Subject: 20th century history: c 1900 to c 2000,European history,Jew



Written by Yiddish writer Rokhl Faygnberg, *The Destruction of the Dubova Shtetl* is a powerful account of the elimination of the Jewish community of one shtetl during the pogroms of the Russian Civil War, 1918-1921. Based on her personal interviews with survivors, Faygnberg presents a detailed description of the evisceration of the vibrant Jewish community of Dubova, which, after enduring torture, killings, and destruction—was ultimately wiped off the map of Ukraine. In this unique memorial book, translated into English here for the first time, Faygnberg chronicles the demise of a typical shtetl, which like so many others at the time, was caught up in the genocidal violence of the civil war, a period that is largely forgotten, overshadowed by the Holocaust that took place in these same lands some twenty years later. The biographical details of the Jewish community members of Dubova provide a moving portrait of the familiar and neighborly relations, as well as of the pettiness of everyday life on the eve of destruction, made of conflict, class tension, and intermarriage. Faygnberg's narrative also captures the extreme violence of the pogroms of the Russian Civil War, by dwelling on the perpetrators' actions and motivations, and on the intimacy of genocide made of neighbors killing neighbors, and by bringing to life the Jewish community's desperate attempts to resist and survive the brutality. By building on the most recent historiography on the Russian Civil War and anti-Jewish violence, Elissa Bemporad expertly contextualizes the destruction of the shtetl of Dubova within the political and military events of 1918-1921 in the volume's introduction. Bemporad explores both the perpetrators' motivations and the victims' responses to the pogroms, as well as examining the original writing produced by Rokhl Faygnberg, whose genre straddles between a historical chronicle based on witness accounts, and a work of literature. Lastly, the introduction discusses the fascinating history of Faygnberg's text, uncovering the different political and cultural purposes it served at different times and what it can tell us about anti-Jewish violence today.

EU Global Value Chain Regulation: A Practical Guide

Josephine Norris



ISBN: 9781509977550	Form: Hardback	Pub date: 2025-07-24
Edition: 1	Price: GBP 180.00	Pages: 544
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Social Science	Category: Law & Criminology	Subject: Environment law, International economic & trade law, LAW / Co

This practical guide enables practitioners, compliance professionals, and anyone with an interest in the international dimension of supply chains to navigate the EU's approach to regulating global value chains. Global Value Chains – a central feature of international trade and the world economy – present unique regulatory challenges and opportunities. Taking examples of recently adopted EU legal instruments, the book examines how the EU is applying environmental and labour standards along supply chains connected to its internal market. Covering due diligence requirements, new rules tackling deforestation and the EU's landmark carbon border adjustment mechanism (CBAM), it explores the synergies between these different regulatory tools and draws comparisons with approaches to global value chain regulation in other jurisdictions. The emergence of this rapidly expanding regulatory framework is not without controversy. Written by a legal practitioner working for the European Commission, the book situates the EU's approach to global value chain regulation in the framework of broader discussions on the complex interface between international trade law, international environmental law, and the UN sustainable development goals. Structured as a contextualised, accessible guide, the book decodes the emerging EU regulatory landscape and offers a perspective on future developments in this legal field.

Fanon, Žižek, and the Violence of Resistance

Zahi Zalloua
AFTERWORD BY
Slavoj Žižek



Fanon, Žižek, and the Violence of Resistance

Zahi Zalloua

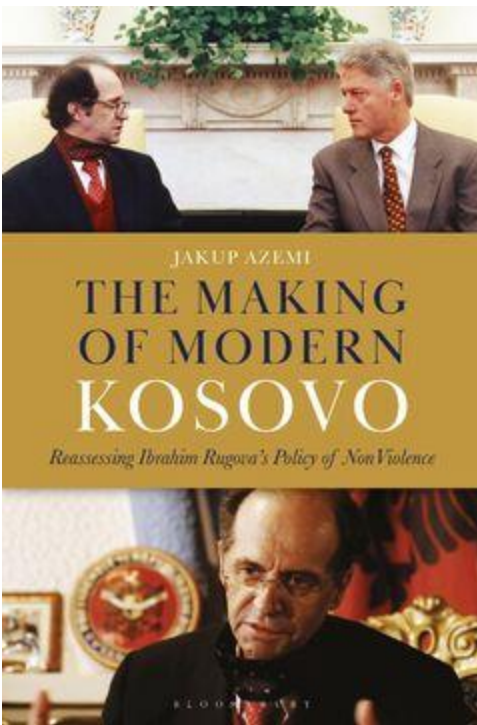
ISBN: 9781350513273	Form: Paperback / softback	Pub date: 2025-07-24
Edition: 1	Price: GBP 21.99	Pages: 304
Publisher: Bloomsbury Academic (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: Philosophy	Subject: Literary studies: post-colonial literature, Psychological the

In a novel pairing of anti-colonial theorist Frantz Fanon with Marxist-Lacanian philosopher Slavoj Žižek, Zahi Zalloua explores the ways both thinkers expose the violence of political structures. This inventive exploration advances an anti-racist critique, describing how ontology operates in a racial matrix to produce some human bodies that count and others (deemed not-quite- or non-human) that do not. For Fanon and Žižek, the violence of ontology must be met with another form of violence, a revolutionary violence that delegitimizes the logic of the symbolic order and troubles its collective fantasies. Whereas Fanon begins his challenge to ontology by exposing its historical linkages to Europe's destructive imperialist procedures before proceeding to "stretch" Marxism, along with psychoanalysis, to account for the crushing (neo)colonial situation, Žižek premises his work on the refusal to accept the totality of ontology. Because of these different points of intervention, Fanon and Žižek together offer a powerful and multifaceted assessment of the liberal anti-racist paradigm whose propensity for identity politics and aversion to class struggle silence the cry of the dispossessed and foreclose radical change. Avoiding contemporary separatist temptations (decoloniality and Afropessimism), and breaking with a non-violent, sentimentalist futurology that announces more of the same, Fanon and Žižek point in a different direction, one that eschews identitarian thought in favor of a collective struggle for freedom and equality.

Making of Modern Kosovo: Reassessing Ibrahim Rugova's Policy of Non-Violence

Jakup Azemi

ISBN: 9781350460065	Form: Paperback / softback	Pub date: 2025-07-24
Edition: 1	Price: GBP 21.99	Pages: 256
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Social Science	Category: Political Science	Subject: European history, Geopolitics, Politics & government, HISTORY



This book traces the origins and success of Ibrahim Rugova's policy of nonviolence in Kosovo between 1989–1999 and how it laid the framework for the creation of Kosovo's cultural and political identity as an independent state. Ibrahim Rugova has long been neglected in understanding how Kosovo became an independent state, with most observers concentrating on the Kosovo Liberation Army and the armed conflict of 1999 in which NATO was involved. Jakup Azemi seeks to remedy this, arguing that despite the events of 1998/99, local actors and their political organisation mattered much more than is widely recognised. Rugova's movement represented a novelty not only for the Albanians but for the whole Balkan region. He developed a vision that integrated Albanians' cultural and historical experiences into the non-violent movement and presented the Kosovar conflict to the world with a different political and cultural lens. This is a key text for scholars interested in the history of the Kosovar liberation movement, the dissolution of the former Yugoslavia; and those looking at current issues in the Western Balkans, and the Albanian-Kosovar relationship.

Sara G. Brinegar

Power and the Politics of Oil in the Soviet South Caucasus: Periphery Unbound, 1920-29

Sara G. Brinegar

ISBN: 9781350286672	Form: Paperback / softback	Pub date: 2025-07-24
Edition: 1	Price: GBP 28.99	Pages: 224
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Humanities	Category: History	Subject: 20th century history: c 1900 to c 2000, European history, Geo

Sara G. Brinegar's book is the first to show how the politics of oil intersected with the establishment of Soviet power in the Caucasus; it reveals how the Soviets cooperated and negotiated with the local elite, rather than merely subsuming them. More broadly, *Power and the Politics of Oil in the Soviet South Caucasus* demonstrates not only how the Bolsheviks understood and exploited oil, but how the needs of the industry shaped Bolshevik policy. Brinegar reflects on the huge geopolitical importance of oil at the end of World War I and the Russian Civil War. She discusses how the reserves sitting idle in the oil fields of Baku, the capital of the newly independent Azerbaijan Democratic Republic, and the center of the fallen empire's oil reserves were no exception to this. With the Soviet leadership in Moscow intent on capturing the fields in the first few months of 1920, this book examines the Soviet project to rebuild Baku's oil industry in the aftermath of these wars and the political significance of oil in the formation of the Soviet Union.

Cristian Nitoiu

(Un)avoidable Conflict in Ukraine

**The Ideal Self and
Fault Lines in Europe
and Russia**

(Un)avoidable Conflict in Ukraine: The Ideal Self and Fault Lines in Europe and Russia

Cristian Nitoiu

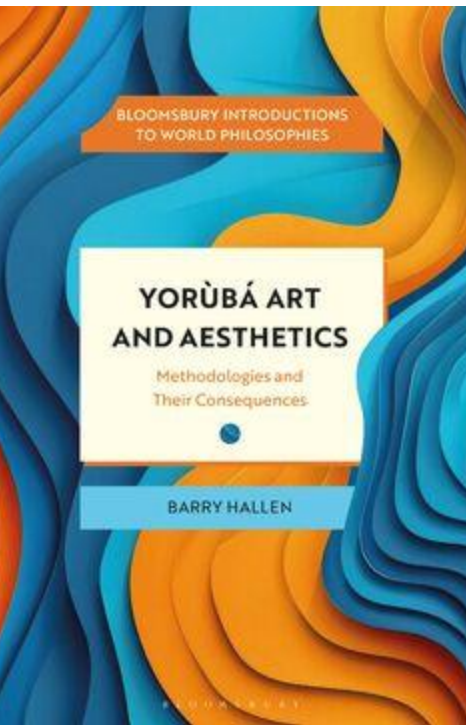
ISBN: 9798765137123	Form: Hardback	Pub date: 2025-07-24
Edition: 1	Price: GBP 80.00	Pages: 232
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Social Science	Category: Political Science	Subject: Armed conflict, Geopolitics, International relations, Political

Taking a conceptual approach to European-Russian relations in the post–Cold War era, this book traces how each side's "ideal self" came into conflict with "fault lines" in international politics. Russia's 2022 full-scale invasion of Ukraine is not only a symptom of conflict taking over the European continent but also a point of no return that will be difficult to roll back. Could the state of conflict on the European continent have been avoided? To understand the nature and evolution of conflict with Russia, this book presents a theoretically informed discussion of the way relations between the European Union (EU) and Russia deteriorated beyond repair during the more than three decades since the collapse of the Soviet Union. First, the book develops the concept of ideal self of states and international organisations like the EU, which posits that a series of ideal perceptions about how the self should act in the world order drives the behaviour of states and their policymakers. Second, the book turns to the study of fault lines, or spaces of divergence in the world order that harbour the potential for conflict. With these two theoretical toolkits, the book shows how leaders in the EU and Russia, by February 2022, came to view conflict as a feasible, preferable, and possibly the only option available to them. Even though neither the EU nor Russia had desired conflict, both made little effort to avoid it. As a result, the European continent has sleepwalked into conflict, with the potential for that conflict to spill over from Europe and escalate beyond a point of no return between the West and its global challengers.

Yorùbá Art and Aesthetics: Methodologies and Their Consequences

Barry Hallen

ISBN: 9781350476103	Form: Paperback / softback	Pub date: 2025-07-10
Edition: 1	Price: GBP 17.99	Pages: 208
Publisher: Bloomsbury Academic (JL)	Readership: Tertiary education	Language: Eng
Discipline: Humanities	Category: Philosophy	Subject: Philosophy: aesthetics, ART / African, PHILOSOPHY / Aesthetic



An introduction to the art and aesthetics of southwest Nigeria using the writings of Yorùbá scholars and artists who have made these subjects their special interest over the last forty years. Barry Hallen brings together the writings of four pioneering Yorùbá thinkers who write about the art and aesthetics of their own culture: J.R.O. Ojo, Babatunde Lawal, Rowland Abiodun and Wole Soyinka. All were based at the Obafemi Awolowo University, named Great Ife because of the faculty and students' conviction that it was committed to achieving all of the great things that a university community can. Each is responsible for developing indigenous concepts in which African art derives its importance and meanings in the world. Never before has their work been set side-by-side. By treating their work as interrelated we see how when combined they offer a better and higher level of understanding of that remarkable and fascinating form of life associated with the name Yorùbá. Each chapter provides a 'taste' of their philosophy as they reveal what they have to say about how they view and value their art internal to their culture. Hallen places attention on the methodologies each of them uses to arrive at and defend their ideas. Together they tell a story about how badly things can go when human cultures believe they are categorically different from one another. They also argue that the more comprehensive one's experience and knowledge of the culture is, the better one is prepared to appreciate the conception and interpretation of its art. This is the first book of its kind to take such a discursive and analytic approach to Yorùbá art and aesthetics. Disentangling African art from Eurocentric stereotypes, it represents exciting new scholarship in the disciplines that have come to be known as African philosophy and African art history.

Europeanization of Europe: Europe's Cultural Identity in the Context of the Integration Processes

Piotr Mazurkiewicz

ISBN: 9789004727670	Form: Hardback	Pub date: 2025-07-24
Edition: 1	Price: EUR 239.00	Pages: 582
Publisher: Brill (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: Philosophy	Subject: Social & political philosophy, Western philosophy, from c 190
Link: https://brill.com/view/title/71786		

A Bolivian, working in Warsaw for many years, decided to apply for Polish citizenship. He was asked only one question at the migration office: whether he ate sauerkraut hunters' stew and fermented dill cucumbers in brine. "You know," he said later, "for many years I was not able to swallow it, but recently I forced myself and was able to honestly answer 'yes'." Cuisine, no doubt, is one of the elements of national culture. The question, however, was not just about cuisine, but about belonging to a national community that this man found worthy of such a sacrifice. Europe is called "the continent of culture." In the book, Piotr Mazurkiewicz engages in a reflection on what constitutes the hard core of this culture which allows us to call ourselves Europeans.

Dorota Domalewska, Aleksandra Gasztold
and Agnieszka Wrońska

Humans in the Cyber Loop

Perspectives on Social Cybersecurity

BRILL

Humans in the Cyber Loop: Perspectives on Social Cybersecurity

Agnieszka Wrońska, Aleksandra Gasztold, Dorota Domalewska

ISBN: 9789004549890	Form: Hardback	Pub date: 2025-07-10
Edition: 1	Price: EUR 144.00	Pages: 292
Publisher: Brill (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Social Science	Category: Sociology	Subject: Computer security, Information technology: general issues, Med
Link: https://brill.com/view/title/65157		

Humans in the Cyber Loop: Perspectives on Social Cybersecurity addresses the evolving role of humans in cyberspace through an analysis of how digital interactions and advancements both shape and are shaped by societal, economic, and political factors. The book systematically explores social cybersecurity, the impact of disinformation on democratic processes, the influence of social media on public opinion, and the implications of algorithmic decision-making to demonstrate the importance of building societal resilience to cyber attacks and to better understand specific needs and challenges in this domain. Excerpt from a review by Prof. Danuta Kaźmierczak, University of the National Education Commission, Kraków: "The authors treat ... cyberspace as an ecosystem composed of networks of organizations, individuals and technologies, whose dynamics are defined by the multidimensional relationships of these components ... The book contains analyses and examples that allow a greater understanding of the processes, phenomena and mechanisms occurring in societies, created at the intersection of the real and virtual worlds."

Regulating Migrant Integration in Europe: The Case of Skills

Dáire McCormack-George

ISBN: 9789004719774	Form: Hardback	Pub date: 2025-07-31
Edition: 1	Price: EUR 100.00	Pages: 257
Publisher: Brill (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Social Science	Category: Law & Criminology	Subject: International human rights law, LAW / International, POLITICA
Link: https://brill.com/view/title/71553		

Migrants coming to and moving within Europe typically experience inadequate recognition of their professional qualifications and wrongful discrimination. This book describes and critically assesses international, European and EU laws and policies governing migrant integration in Europe, with a particular focus on those concerning the recognition of migrants' skills. It argues that at least certain parts of EU law require clarification, restatement and even reform. The book formulates practical proposals to improve the governance of migrant integration in Europe, making it more coherent, effective and fair.

Onlife Criminology: Virtual Crimes and Real Harms

Janos Mark Szakolczai

ISBN: 9781529235906	Form: Hardback	Pub date: 2025-07-31
Edition: 1	Price: GBP 80.00	Pages: 184
Publisher: Bristol University Press (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Social Science	Category: Law & Criminology	Subject: Computer security, Crime & criminology, IT & Communications la
Link: https://bristoluniversitypress.co.uk/onlife-criminology		

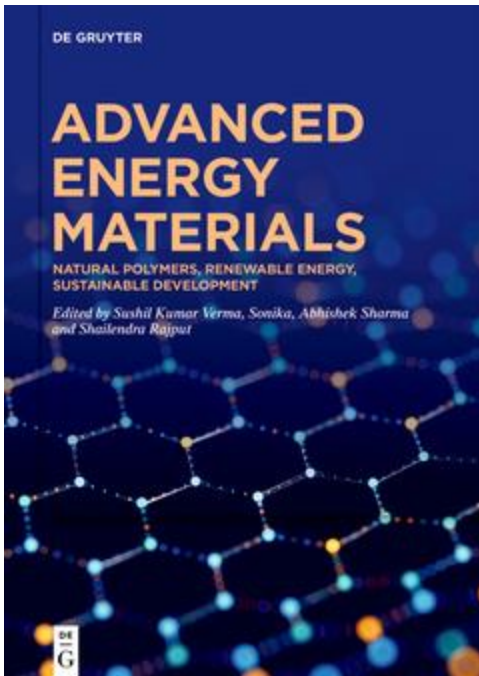
**ONLIFE
CRIMINOLOGY**

Janos Mark Szakolczai



Digital tools such as smart devices, personal trackers, and social media have become part of daily life for many. 'Onlife' (online+life) criminology is the study of crime and social harm produced by the blurring lines between digital engagement and our everyday lives that we may not even be aware of.

From AI, security breaches to the proliferation of conspiracy theories, this thought-provoking book analyses the serious threats of surveillance, targeted indoctrination, and abuse of personal data that can potentially affect us all. The book explores alternatives to the current situation and presents practical and more sustainable solutions for internet use.



Advanced Energy Materials: Natural Polymers, Renewable Energy, Sustainable Development

Abhishek Sharma, Shailendra Rajput, Sonika Gupta, Sushil Kumar Verma

ISBN: 9783111288901	Form: Hardback	Pub date: 2025-07-21
Edition: 1	Price: EUR 164.95	Pages: 292
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: Chemistry, Energy, Energy conversion & storage, Materials scien
Link: https://www.degruyterbrill.com/isbn/9783111288901		

The global transition toward renewable energy is imperative for a sustainable future. As the demand for cleaner and more efficient energy sources grows, the role of advanced materials, particularly sustainable and natural polymers, has become increasingly significant. These materials offer innovative solutions for improving energy generation, storage, and efficiency while reducing environmental impact. From lightweight composites enhancing wind turbine performance to biodegradable polymers optimizing energy storage devices, sustainable materials are reshaping the landscape of energy technology. The book explores the transformative potential of bio-based and eco-friendly materials in various renewable energy applications. Through in-depth discussions, the book highlights key advancements in polymer science, including biodegradable materials for solar panels, bio-based catalysts for bioenergy production, and self-healing coatings for energy devices. Additionally, it delves into innovative recycling methods and resource management strategies that enhance the lifecycle of renewable technologies.



Artificial Intelligence and Architecture: From Research to Practice

Stanislas Chaillou

ISBN: 9783035629415	Form: Paperback / softback	Pub date: 2025-07-22
Edition: 2	Price: EUR 48.00	Pages: 288
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: Architecture: professional practice, Theory of architecture,
Link: https://www.degruyterbrill.com/isbn/9783035629415		

Artificial Intelligence (AI) is already an integral element of architecture. The pace of AI’s deployment in our field, evermore bolstered by the speed of this technology's development by the tech industry, has surpassed in many ways what practitioners expected just a few years ago. Halfway between full scale adoption and hampered usage due to the obvious remaining limitations of this technology, AI’s presence in architecture stands today at a crossroad. This new, updated and expanded edition of Artificial Intelligence and Architecture examines the current tipping point in the interaction between one of humanity's newest and one of our oldest technologies. It provides an introduction to the topic through the triple lenses of history, practice, and theory. The book begins with a chronology of the technological evolution of architecture. It then presents up-to-date examples of AI applications in architecture. Finally, it showcases the contributors working at the forefront of this revolution. Their perspectives provide a panorama of the discourse surrounding AI in architecture. Fully revised and expanded edition of an earlier introduction to AI and architecture Topic viewed through triple lenses of history, practice, and theory This book unveils the promise and challenges of AI in architecture

**FAKE NEWS AND
INFORMATION DISORDER
IN THE ERA OF ADVANCE
INFORMATION TECHNOLOGY***Edited by Adeyinka Tella
and Oluwale O Durodolu*CURRENT TOPICS IN LIBRARY
AND INFORMATION PRACTICE**Fake News and Information Disorder in the Era of Advance Information Technology****Adeyinka Tella, Oluwale O Durodolu**

ISBN: 9783111174488	Form: Hardback	Pub date: 2025-07-21
Edition: 1	Price: EUR 129.95	Pages: 426
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: General studies,Library & information sciences, LANGUAGE ART
Link: https://www.degruyter.com/isbn/9783111174488		

Information pollution on a worldwide scale is a new phenomenon brought on by the advancement of modern advanced social information technology. The long-term effects of disinformation efforts are the most concerning because they are difficult to evaluate in terms of their direct and indirect effects. Information disorder, also known as misinformation, disinformation, and malinformation, is currently wreaking havoc in our society. It is defined as the spreading or development of inaccurate information with or without the aim to harm. Due to the extensive harm it has already done on all of these levels—politically, economically, culturally, socially, spiritually, and even psychologically—immediate action is required to stop the situation. As a result, the book Fake News and Information Disorder in the Era of Advance Information Technology is an effort to thoroughly examine information disorder, its related challenges, the role that libraries and other information organizations can play, and to outline approaches to addressing information pollution.

Leadership With AI and Trust: Adapting popular leadership styles for AI

Alex Zarifis

ISBN: 9783111630045	Form: Paperback / softback	Pub date: 2025-07-21
Edition: 1	Price: EUR 24.99	Pages: 275
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: Business innovation, Business strategy, Management: leadership
Link: https://www.degruyterbrill.com/isbn/9783111630045		

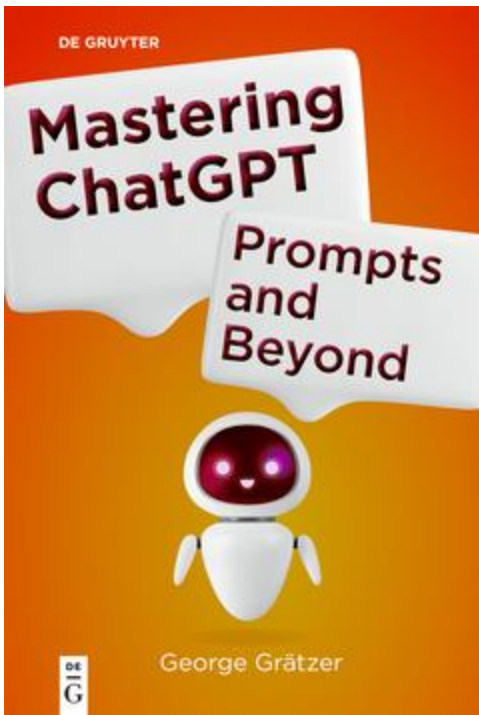


Adapting popular leadership styles for AI

Alex Zarifis

Leadership with AI and Trust

This book enables leaders to fully utilize AI and build trust in their team and other stakeholders. Leadership has a long history but it never stops evolving. This constant evolution can be a slow gradual shift from one leadership style to another, while other times, this change is far more dramatic. We have been going through the gradual increase in the popularity of transformational leadership at the expense of traditional authoritarian management but now, due to AI, we are going through a more extreme transformation. This dramatic change, often referred to as digital transformation, is also a human transformation. The question arises: How will you lead people and generative AI? The ambidextrous leader adapts their processes to fully utilize AI and builds trust in people. Furthermore, the ambidextrous leader empathises with people. A leader in AI and trust can understand their context and the stage in a project that they are in currently, the challenges they will face now, and in the subsequent stages, and acts accordingly. This book goes through the popular leadership styles, their strengths and weaknesses, how they can influence AI use, and build trust. The book then offers its proprietary blend of transactional, servant and transformational leadership that achieves the best results.



Mastering ChatGPT: Prompts and Beyond

George Grätzer

ISBN: 9783111710501	Form: Paperback / softback	Pub date: 2025-07-21
Edition: 1	Price: EUR 13.95	Pages: 176
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: Artificial intelligence,Business strategy,Ethical & social a
Link: https://www.degruyterbrill.com/isbn/9783111710501		

With over 100 million users in its first few months and growing exponentially, ChatGPT has revolutionized how we think and work. From creative writing to customer support, and from education to healthcare, it has sparked a global transformation. But how can you and your business unlock its full potential? Mastering ChatGPT: Prompts and Beyond offers practical guidance to help you maximize ChatGPT's capabilities. This comprehensive guide delves into the core of ChatGPT, presenting actionable insights, real-world case studies, engaging exercises, and proven strategies. Learn how to craft impactful prompts, overcome ChatGPT's limitations, and tailor its features to your specific goals. From sparking creative breakthroughs to revolutionizing business strategies, this book's expert guidance on mastering ChatGPT will transform the way you engage with AI and unlock its full potential. Packed with examples of ChatGPT's applications in customer support, education, healthcare, and beyond, Mastering ChatGPT: Prompts and Beyond paints a vivid picture of an AI-powered future—and equips you to be part of it.

Working with Color: Library of 400 Combinations

Katrin Trautwein

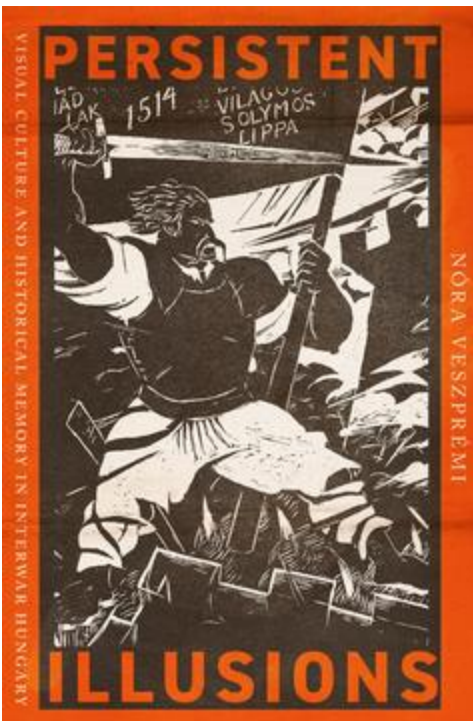
ISBN: 9783035629521	Form: Paperback / softback	Pub date: 2025-07-23
Edition: 1	Price: EUR 42.00	Pages: 504
Publisher: De Gruyter (JL)	Readership: Professional and scholarly	Language: Eng
Discipline:	Category:	Subject: Architecture: professional practice, Building construction &
Link: https://www.degruyterbrill.com/isbn/9783035629521		

Colors lend rooms a distinctive atmosphere, and a successful color concept makes all the difference. Finding individually pleasing as well as functional color combinations for a wide range of interior and exterior tasks is often a challenge. This library of color combinations is a decision-making aid for interior design work, but also for other design tasks calling for coherent color concepts. It offers designers numerous balanced color combinations covering a wide range of contrast values. A clean white is always the first color. Matching light grays to anthracite, wood and concrete colors represent the second color in each concept. Building on these, designers will find warm and cool, light and shady, barely colorful to more colorful combinations that match every modern style of design. 400 color combinations compiled by color expert Katrin Trautwein An essential tool in a handy format for architects, students of architecture and design, and interior designers Move beyond familiar patterns to uncover fresh color combinations

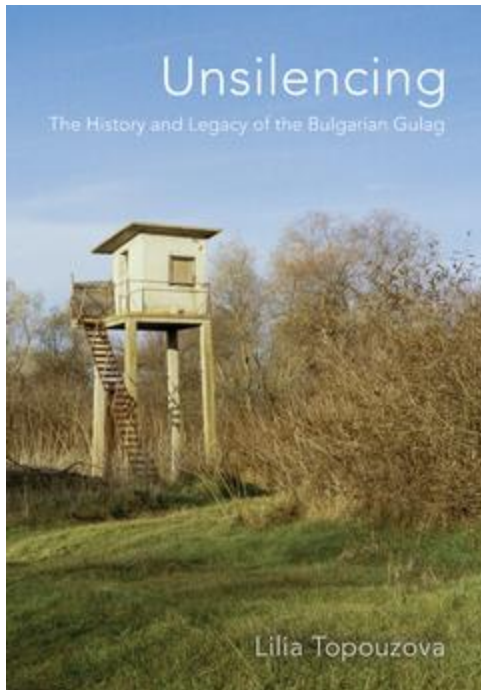
Persistent Illusions: Visual Culture and Historical Memory in Interwar Hungary

Nóra Veszprémi

ISBN: 9781501782305	Form: Paperback / softback	Pub date: 2025-07-15
Edition: 1	Price: GBP 21.99	Pages: 300
Publisher: Cornell University Press (JL)	Readership: General / adult	Language: Eng
Discipline: Humanities	Category: History	Subject: ART / European,HISTORY / Europe / Austria & Hungary,HISTORY
Link: https://www.combinedacademic.co.uk/9781501782305/persistent-illusions/		



Persistent Illusions examines the visual representation of history in interwar Hungary, where interpretations of the past were suffused with references to the country's recent territorial loss. In these images of history, nineteenth-century themes and motifs took on new forms to promote twentieth-century political ideas through the new media of modernity. Nóra Veszprémi illustrates how modernization created resilient imagery that persists in cultural memory through a wide range of paintings, prints, stamps, public spectacles, and monuments. In doing so, she challenges the assumption that the official culture of the right-wing, authoritarian regime of Admiral Miklós Horthy was characterized by a superficial revival of historical styles. Instead, she argues that the regime drew on history in complex, modern ways that disseminated motifs and ideological frameworks across political divides. By analyzing how ideology shapes enduring concepts of the past through the evocative power of images, Persistent Illusions encourages the reader to critically examine the legacies of interwar ideas and imagery in the present day.



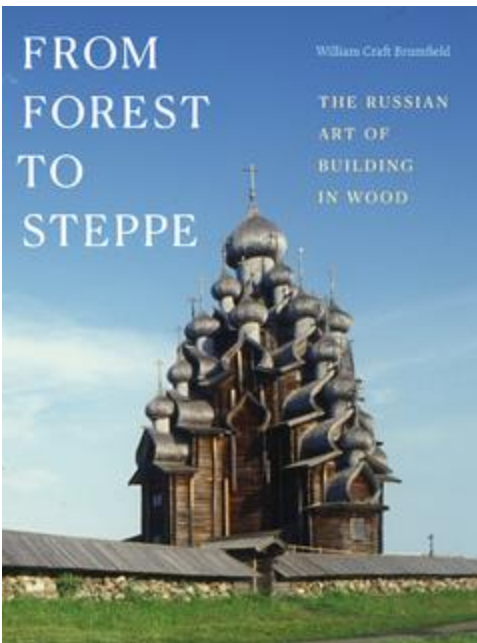
Unsilencing: The History and Legacy of the Bulgarian Gulag

Lilia Topouzova

ISBN: 9781501782022	Form: Hardback	Pub date: 2025-07-15
Edition: 1	Price: GBP 54.00	Pages: 318
Publisher: Cornell University Press (JL)	Readership: General / adult	Language: Eng
Discipline: Social Science	Category: Political Science	Subject: European history, Political ideologies, Social & cultural anth
Link: https://www.combinedacademic.co.uk/9781501782022/unsilencing/		

Unsilencing provides the first comprehensive study of Bulgaria's forced-labor camps, a network of repression that operated throughout the communist era from 1945 to 1989. Lilia Topouzova uncovers the hidden histories of these camps, often referred to as Bulgaria's "Little Siberia," where thousands were interned without trial, subjected to inhumane conditions, and silenced for decades.

Drawing on two decades of archival research, oral history interviews with survivors and perpetrators, and an array of primary sources, Topouzova reconstructs the harrowing reality of life behind barbed wire. She explores how the communist regime systematically used these camps to suppress dissent, target minority groups, and instill fear across the population. Unsilencing presents detailed accounts of key sites like the Belene and Lovech camps, revealing the brutalities endured by prisoners and the lasting scars these places left on Bulgarian society. More than a historical recounting, Unsilencing examines the post-1989 period and how Bulgaria has grappled—or often failed to grapple—with its recent past. Topouzova assesses the country's efforts at transitional justice, including the short-lived truth commission and trials that sought to hold perpetrators accountable. She argues that the legacy of the gulag has been largely forgotten and deliberately obscured, leaving a vacuum in Bulgaria's collective memory that continues to affect its society and politics today.



From Forest to Steppe: The Russian Art of Building in Wood

William Craft Brumfield

ISBN: 9781478028246	Form: Hardback	Pub date: 2025-07-01
Edition: 1	Price: GBP 43.00	Pages: 440
Publisher: Duke University Press (JL)	Readership: General / adult	Language: Eng
Discipline: Humanities	Category: Arts	Subject: Architecture, Art & design styles: Modernist design & Bauhaus
Link: https://www.combinedacademic.co.uk/9781478028246/from-forest-to-steppe/		

Throughout Russian history, local craftsmen have shown remarkable skill in fashioning wood into items of daily use, from bridges and street paving to carts and boats to household utensils and combs. Russia has the largest forested zone on the planet, so its architecture was also traditionally made from timber. From homes to churches to forts, Russian buildings are almost all, underneath, constructed with logs, often covered by plank siding or by lathing and plaster. In *From Forest to Steppe*, renowned scholar and photographer William Craft Brumfield offers a panoramic survey of Russia's centuries-long heritage of wooden architecture. Lavishly illustrated with more than 400 color photographs, the volume links log-built barns, windmills, houses, and churches in the Far North; Buddhist shrines in the Transbaikal region; and eighteenth-century palaces on the outskirts of Moscow. Brumfield also takes readers to the estate houses of many Russian literary giants, from Chekhov and Tolstoy to Dostoevsky and Pushkin. Spanning thousands of photographed sites, five decades of field work, and seven time zones, Brumfield's photographs offer compelling evidence of the adaptability of log construction and its ability to transcend class, cultural, and aesthetic boundaries. In the decades since Brumfield began photographing Russian architecture, many of the buildings he has documented have been demolished or abandoned and left to rot at alarming rates. Brumfield observes a contradiction in contemporary Russia: It acknowledges the cultural importance of wooden buildings yet struggles to find and dedicate the resources and solutions needed to save them. A hymn and elegy to the long Russian practice of building with wood, *From Forest to Steppe* is an unparalleled look into one of the world's most singular architectural traditions.

WhatsApp in the World: Disinformation, Encryption, and Extreme Speech

Herman Wasserman, Sahana Udupa

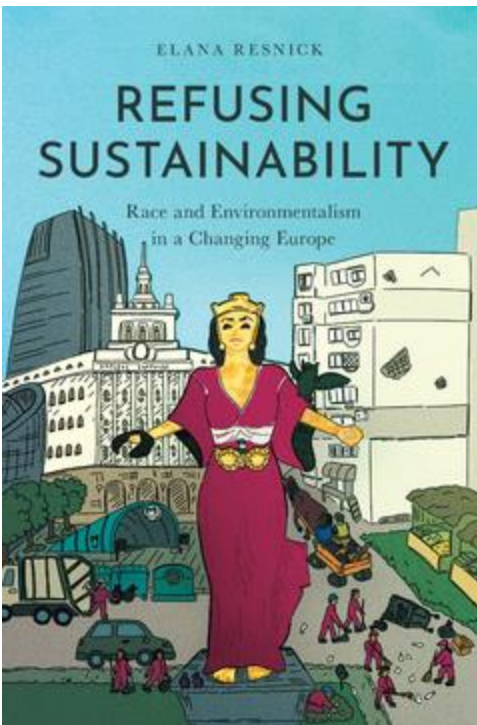
ISBN: 9781479833276	Form: Paperback / softback	Pub date: 2025-07-08
Edition: 1	Price: GBP 24.99	Pages: 277
Publisher: NYU Press	Readership: Professional and scholarly	Language: Eng
Discipline: Social Science	Category: Social Science	Subject: BUSINESS & ECONOMICS / Industries / Media & Communications,S
Link: https://www.combinedacademic.co.uk/9781479833276/whatsapp-in-the-world/		

A global analysis of the vastly popular instant messaging service Known by the popular nickname "ZapZap" in Brazil and synonymous with the Internet across Africa and South Asia, WhatsApp has emerged as a major means of communication for millions of people around the world. Unlike social media platforms such as Twitter and Facebook, WhatsApp offers a closed, encrypted communication architecture that ostensibly limits the reach and exposure of shared content. While recent scholarship has drawn attention to the risks it poses to democratic systems and marginalized communities, WhatsApp in the World is the first study to offer a systematic global view of an encrypted instant messaging service. Rather than taking the technical feature of "encryption" at face value, the volume proposes the conceptual framework of "lived encryptions" to highlight the different, often contradictory, formations around encrypted messaging, as evidenced in the way the promised confidentiality of encrypted messaging is upturned completely when surveilling states seize the phones from suspected dissenters to download the data, or how seemingly closed group communication is channelized to "broadcast" top-down political messages. WhatsApp in the World features field-based and multidisciplinary research, including contributions from practitioners at leading fact-checking institutions on how encrypted instant messaging services play a critical role in shaping extreme speech and disinformation ecosystems in different regions of the world. From election manipulations in South Africa and Nigeria to Russian diaspora activism in Europe to WhatsApp use as an everyday infrastructure in Brazilian favelas and among nationalists in India, this volume demonstrates how many core features of WhatsApp—from disappearing messages and quick forwards to group chats and calls—allow for the amplification of disinformation and extreme speech. Highlighting complex political dynamics on the ground, it also introduces the significant methodological challenges of studying encrypted messaging services, providing critical pathways to address issues around ethical and technical issues of data protection, privacy, and confidentiality.

Refusing Sustainability: Race and Environmentalism in a Changing Europe

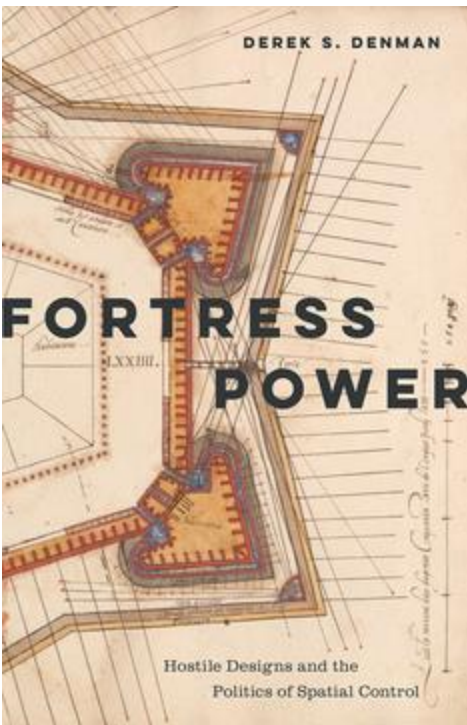
Elana Resnick

ISBN: 9781503641259	Form: Paperback / softback	Pub date: 2025-07-29
Edition: 1	Price: GBP 21.99	Pages: 296
Publisher: Stanford University Press (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Social Science	Category: Sociology	Subject: Feminism & feminist theory, illness & addiction: social aspect
Link: https://www.combinedacademic.co.uk/9781503641259/refusing-sustainability/		



Sustainability has become a touchstone for development worldwide, promising an antidote to environmental degradation and capitalism's excess: waste. *Refusing Sustainability* presents a fundamentally different account of sustainability and waste itself by uncovering the intersections of international environmental reforms and racialized labor. In Bulgaria, Roma comprise the bulk of the country's waste workers, while anti-Roma racism casts them as socially disposable. Without their labor, however, the country cannot meet the sustainability targets required by the European Union. Drawing on fieldwork that spans twenty years, including eleven months working alongside Romani women street sweepers, and years embedded in waste organizations, political campaigns, Roma NGOs, and activist groups, Elana Resnick examines the power hierarchies that shape both waste management and European geopolitics.

Instead of focusing on only environmental harms or toxic distributions, *Refusing Sustainability* approaches Romani life-worlds as spaces of creative production, and also tells several larger stories: of postsocialist racial capitalism, environmental progressivism, democratic failures, mutual aid, and the power of women's friendships. Through these stories, Resnick illuminates how ordinary people, racialized as discardable, resist systems that simultaneously rely on and exclude them.

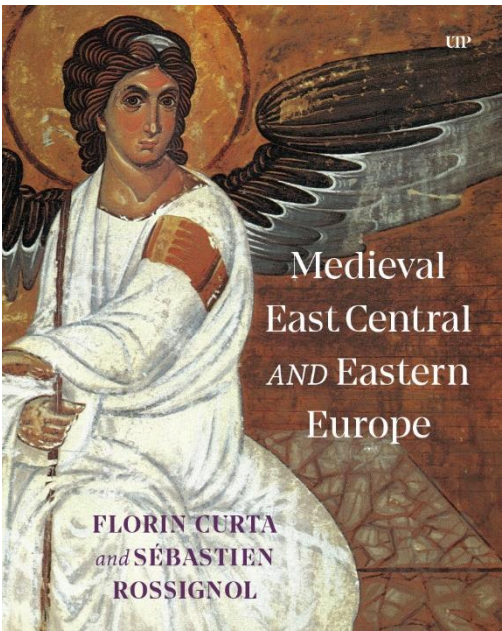


Fortress Power: Hostile Designs and the Politics of Spatial Control

Derek S. Denman

ISBN: 9781517917937	Form: Paperback / softback	Pub date: 2025-07-08
Edition: 1	Price: GBP 19.99	Pages: 232
Publisher: University of Minnesota Press (JL)	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: Architecture	Subject: ARCHITECTURE / Criticism,POLITICAL SCIENCE / History & Theor
Link: https://www.combinedacademic.co.uk/9781517917937/fortress-power/		

A compelling treatise on the relationship between power and enclosureFortress Power presents a genealogy of fortification as a material and political technology intent on obstruction, tracing its implementation across battlefields, borders, and urban environments. Drawing on the influential work of philosophers Michel Foucault and Giorgio Agamben, Derek S. Denman places the fortress alongside the archetypes of the prison and the camp, citing them as paradigmatic of how space is transformed into a tool of domination and control. Focusing on the defensive architecture of bastion fortresses, urban design, and border landscapes, Fortress Power charts the rise of a form of governance grounded in hostility, extending the scope of its subject from a piece of military construction to a much broader political concept. Detailing how power manifests in everything from city centers to international boundaries, the book analyzes the logic of fortification as it moves through various contexts in the advancement of surveillance, exploitation, warfare, and political authority. Through a unique blend of architecture and design studies, political theory, international relations, geography, and migration studies, Denman outlines the disquieting legacy of the fortress to highlight its role in the formation of modern government and the enactment of violence. In an era marked by the increasing prevalence of authoritarian power and conflicting geopolitical boundaries, he presents an insightful investigation of the weaponization of the built environment.



Medieval East Central and Eastern Europe

Florin Curta, Sebastien Rossignol

ISBN: 9781487566265	Form: Paperback / softback	Pub date: 2025-07-11
Edition: 1	Price: GBP 45.00	Pages: 277
Publisher: University of Toronto Press	Readership: Tertiary education	Language: Eng
Discipline: Humanities	Category: History	Subject: HISTORY / Europe / Baltic States,HISTORY / Europe / Eastern,

From Bohemia to Russia; and from the White Sea to the Balkans, Medieval East Central and Eastern Europe by Florin Curta and Sébastien Rossignol covers the medieval history of a large area. This groundbreaking textbook is an important introduction for students and an essential tool for instructors of courses on the Middle Ages and the entire eastern half of Europe. With elements of medieval archaeology, Medieval East Central and Eastern Europe includes dynastic characters, political legacies, and a list of suggested readings for anyone interested in learning more about the history of these regions. Written in an accessible style that appeals to a general reader, this textbook explicates the diversity of historical experiences available in these parts of Europe during the Middle Ages – from the influence of Byzantine traditions in the Balkans to the integration of Western cultures and the impact of the Eurasian steppe lands. This text highlights the distinct social and cultural characteristics that shaped these societies, including the persistence of nomadic groups, the limited reach of feudalism, and the enduring presence of pagan, Jewish, and Muslim communities. Structured with chronological overviews and thematic chapters, Medieval East Central and Eastern Europe is an invaluable resource on underrepresented regions for specialists and non-specialists alike.



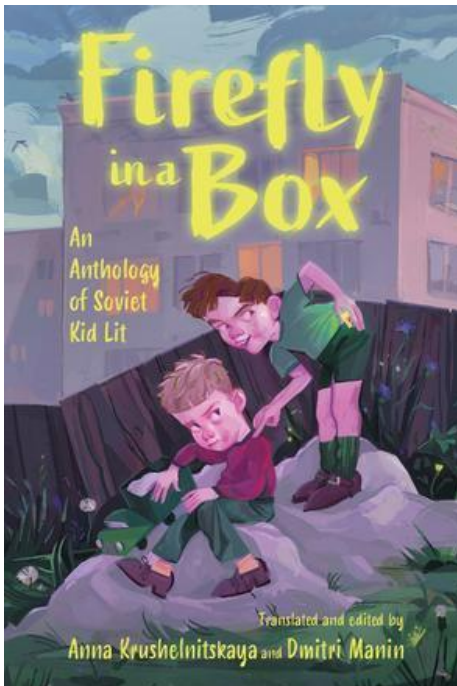
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Whitewash: Poland and the Jews

Jan Grabowski

ISBN: 9781487566838	Form: Paperback / softback	Pub date: 2025-07-29
Edition: 1	Price: GBP 15.99	Pages: 112
Publisher: University of Toronto Press	Readership: Tertiary education	Language: Eng
Discipline: Humanities	Category: History	Subject: Jewish studies,The Holocaust, HISTORY / Europe / Poland,HIST
Link: https://www.combinedacademic.co.uk/9781487566838/whitewash/		

In *Whitewash*, Jan Grabowski brings to light the dangerous practice of Holocaust distortion through the lens of the Polish political landscape. Of the three million Polish Jews who found themselves under German occupation during World War Two, no more than 1 per cent survived the war. Poland was left with a singular burden: the responsibility to safeguard the memory of this immeasurable tragedy. Instead, Poland has emerged as a global leader in Holocaust denial and distortion, all in service of preserving the myth of an unblemished national identity. Deeply personal and brutally honest, this extended analysis intertwines Grabowski's experiences and those of his family in Poland with a sharp critique of the state's long-standing policy of Holocaust distortion. Carried out over decades by successive political parties, this campaign has become a powerful unifying force in Polish society. To protect the narrative of "political innocence" during the Holocaust, Poland has enacted criminal and civil laws designed to silence independent scholars, including Grabowski, who was sued for defamation in Polish court. In *Whitewash*, Grabowski examines Holocaust envy, distortion, denial, and de-Judaization in a searing call to protect the integrity of Holocaust memory. *Whitewash* effectively weaves together the history and politics of Holocaust distortion, grounding them in Grabowski's own lived experience to underscore the immediate need for collective reckoning and action.



Firefly in a Box: An Anthology of Soviet Kid Lit

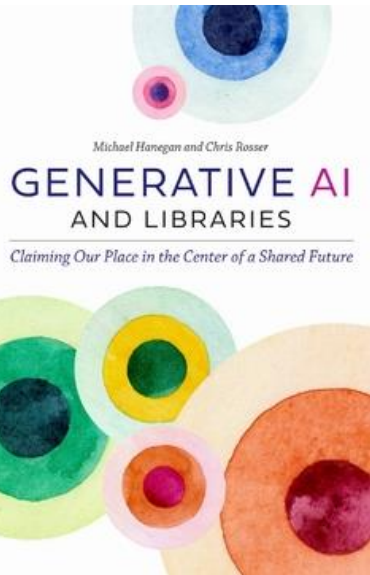
Anna Krushelnitskaya, Dmitri Manin

ISBN: 9781496856586	Form: Paperback / softback	Pub date: 2025-07-15
Edition: 1	Price: GBP 23.99	Pages: 277
Publisher:	Readership: Professional and scholarly	Language: Eng
Discipline: Humanities	Category: Literature/Literary Studies	Subject: JUVENILE FICTION / Fairy Tales & Folklore / Anthologies, JUV

Contributions by Marina Balina, Sibelan Forrester, Anna Krushelnitskaya, Dmitri Manin, Svetlana Maslinskaya, Ainsley Morse, and Serguei Alex. Oushakine In *Firefly in a Box: An Anthology of Soviet Kid Lit*, translators Anna Krushelnitskaya and Dmitri Manin present a hybrid scholarly and literary volume of popular Russian-language Soviet children’s texts alongside essays that outline the significance and meanings behind these popular texts. The selection features both poetry and short prose, all of which are instantly recognizable to a Soviet native, and all of which hold cultural currency, potency, and valence similar to popular children’s literature in the United States, such as *Green Eggs and Ham*, *Curious George*, or *Make Way for Ducklings*. These texts have either never been translated into English before or appear in all-new translations, literary rather than literal; the featured original Soviet illustrations are reprinted for the English-reading market for the first time. Alongside the translations themselves is a scholarly component that guides Anglophone readers to experience mainstays of Soviet children’s writing. Essayists investigate literary material and perspectives using a broad range of approaches and methodologies applied to Soviet children’s literature. Topics include the Soviet literary canon, the beginning and evolution of Soviet children’s literature in the 1920s and 1930s, interactions between literary texts for children and folklore, and the interplay between Soviet and British children’s poetry.

Generative AI and Libraries: Claiming Our Place in the Center of a Shared Future

Chris Rosser, Michael Hanegan

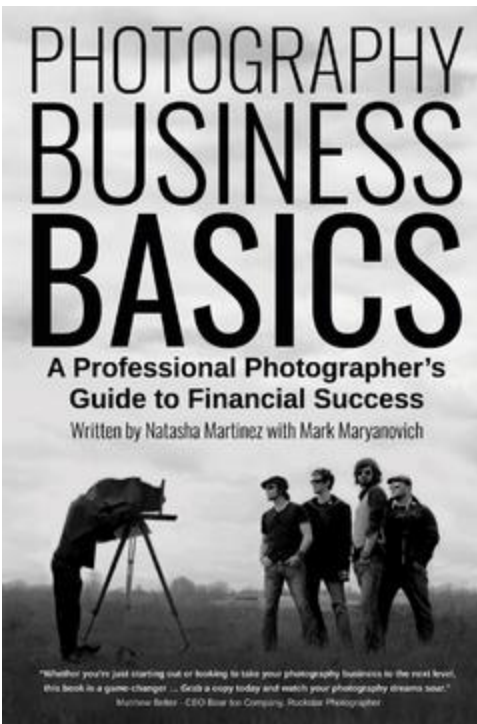


ISBN: 9798892553100	Form: Paperback / softback	Pub date: 2025-07-16
Edition: 1	Price: GBP 46.00	Pages: 160
Publisher:	Readership: Professional and scholarly	Language: Eng
Discipline: Reference	Category: Reference/Librarianship	Subject: LANGUAGE ARTS & DISCIPLINES / Library & Information Science

In the form of generative AI, libraries are facing technological transformation of unprecedented speed and scale. Both controversial and disruptive, the sudden ubiquity of AI has already triggered uncertainty as well as the need for rapid adaptation. As AI reshapes how humans learn, work, and interact with information, libraries across the ecosystem—from public to academic, from school to special libraries—must resist the temptation to merely serve as static support and instead claim the center by becoming a dynamic, positive influence. Because, as the authors of this book persuasively argue, libraries are uniquely positioned to lead AI’s ethical and human-centered integration within communities. Blending theory and concepts with an unswervingly pragmatic approach, from this book readers will

- be introduced to foundational principles and frameworks for navigating the so-called “Age of Intelligence” that provide useful guiderails no matter how AI technology actively evolves;
- delve into the complex ethical considerations of AI, including bias, equity, privacy, misinformation, and the potential impact on human agency and dignity;
- receive guidance related to stakeholder engagement, resource allocation, and the need for continuous learning and adaptation;
- discover practical models for evaluating and implementing AI tools thoughtfully and effectively in ways that align with libraries’ values and mission;
- become familiar with STACKS, an approach for learning, problem solving, and innovation with generative AI;
- explore AI literacy as an expression of metaliteracy using seven frames for instruction and learning; and
- walk away with a sense of how libraries can actively define their essential role as leaders and shapers of the AI landscape, ensuring their continued value and preventing marginalization.

As this book demonstrates, by embracing their unique position as ethical stewards and trusted guides, libraries have an unprecedented opportunity to shape how AI transforms society—not from the margins, but from the center of a shared future.



Photography Business Basics: A Professional Photographer's Guide to Financial Success

Mark Maryanovich, Natasha Martinez

ISBN: 9781637428313	Form: Paperback / softback	Pub date: 2025-07-17
Edition: 1	Price: GBP 23.99	Pages: 146
Publisher:	Readership: General / adult	Language: Eng
Discipline: Social Science	Category: Economics/Business/Finance	Subject: BUSINESS & ECONOMICS / Entrepreneurship, BUSINESS & ECONOMICS

Why do some photographers succeed when others fail? It's often because the successful ones know the Photography Business Basics... Written with a friendly, conversational tone Photography Business Basics offers easy to read, practical advice using an innovative work-back plan that logically deconstructs a mountain of activities into manageable actions. You'll learn how to:

- Set your pricing in the simple and most effective way.
- Craft your sales funnel and construct a marketing plan based on marketing math.
- Use SEO strategies to improve your rankings and discover the only metric that matters.
- Plus much more!

Photography Business Basics is a resource for emerging, mid-career, and experienced photographers of all specialties interested in starting or making their own freelance business the best it can be.

THE NEW MANUFACTURING VALUE CHAIN

Leveraging AI, Machine Learning,
and Advanced Analytics
for Success



Arun Gupta, PhD

The New Manufacturing Value Chain: Leveraging AI, Machine Learning, and Advanced Analytics for Success

Arun Gupta

ISBN: 9781604272109	Form: Hardback	Pub date: 2025-07-15
Edition: 1	Price: GBP 58.00	Pages: 288
Publisher:	Readership: Professional and scholarly	Language: Eng
Discipline: Social Science	Category: Economics/Business/Finance	Subject:

We are in the early stages of a transformational period in our economic and digital age that will revolutionize the manufacturing value chain. As this period progresses, there will be opportunities to optimize key activities across manufacturing, supply chain planning, distribution, procurement, and contracting. Organizations that apply Generative AI, business intelligence (BI), machine learning (ML), and advanced analytics will unlock trillions of dollars in economic value, reduce working capital and waste, increase agility, and make better decisions. Unlike other sources that may address these technologies in isolation or focus on generic applications, The New Manufacturing Value Chain provides a comprehensive framework that integrates these powerful tools into every aspect of manufacturing, from design to after-market service. It explores the many ways in which ML, AI, BI, advanced analytics, and Generative AI are harnessed to gain real-time visibility into production metrics, equipment performance, and supply chain dynamics. By leveraging cutting-edge algorithms and tools, manufacturers can optimize processes and achieve superior performance. This book will show you how. Its practical approach ensures that readers can immediately apply what they learn to their work environments.